



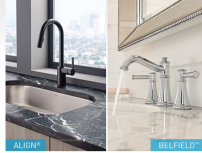
2017 Program Benefits

One of the Industry's Most Rewarding Programs Keeps Getting Better.

Moen Cash Flow Rewards* continues to be a best-in-class rewards program for kitchen and bath showroom consultants. New enhancements for 2017 elevate this outstanding program to a new level of appeal.

All 2nd Upgrade SKUs are Reward-Eligible Through 2017!

Now through the end of the 2017 CFR Program year, you can earn rewards on not just some – but all – 2nd Upgrade kitchen and bath SKUs. 15% more reward-eligible SKUs means that you will earn rewards on popular Moen products like the Align™ kitchen faucet and BeField™ bath suite during this limited time promotion.



2x Rewards

Throughout the year, Moen is offering double rewards on select products for a limited time. Double rewards will automatically be applied to your account for each eligible SKU you sell during the 2x Rewards period. Mark your calendars for twice the rewards on these products:

EXTENDED (through December 31, 2017)

2X U by Moen™ Shower Promo

Two-outlet valves & controllers: \$20
Four-outlet valves & controllers: \$50

2X Premium Kitchen Faucet Promo

May 2017 – April 2018

Eligible faucet platforms include:
Premium kitchen, bar/prep, pot filler, Sip™ beverage faucets

Milestone Achievement Bonuses

Special milestones deserve special recognition. So once again this year, program members who reach greater levels of approved rewards will receive a milestone bonus. The higher the level, the bigger the reward.

New Products, New Reward Opportunities

All products noted in this presentation with the Cash Flow Rewards logo are eligible for Cash Flow Rewards.



Congratulations on completing the Required 2017 New Products Training.

Take the Test Now

Completing the required 2017 New Products Training has its own rewards – \$40 Bonus earned within 30 days of membership renewal or new member enrollment (\$20 thereafter).

Please verify individual program participation eligibility with your employer, as they may have other restrictions outside of the Moen Cash Flow Rewards program.

*Rewards and bonuses are funded onto a prepaid reward card that does not provide cash. Visit <https://cashflowrewards.com> for a complete list of eligible SKUs and our program Terms and Conditions.



As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products and more. We are for residential and commercial applications each ensuring the best possible combination of meaningful innovation, useful features, and lasting value.

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