



Baths

New Product Introduction 2018

MOEN

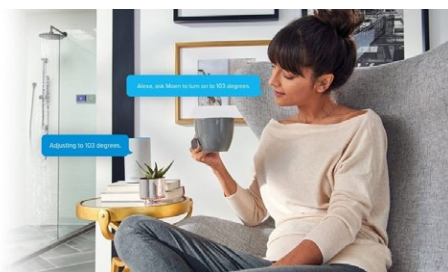
CASH FLOW REWARDS™



U By Moen™ Shower

DIGITAL SHOWERING PERFECTED 💰

U by Moen gives customers the power to create their personalized showering experience.



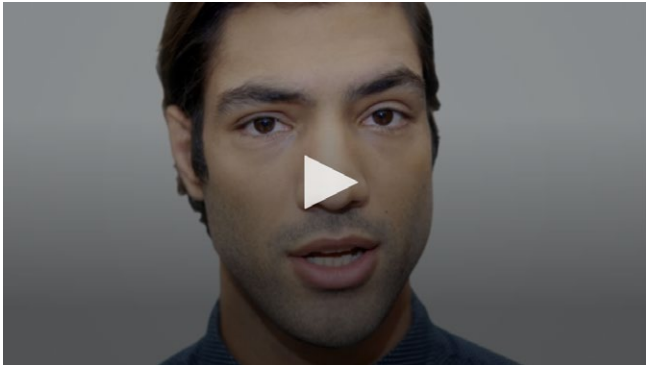
They can customize every aspect of their shower, from temperature to duration, and start it remotely from their smartphones. They can even have their shower warm up and pause until they are ready to get in.

In 2018, the U by Moen showering experience takes another step forward with voice activation. Through integration with **Amazon Alexa** and **Apple Homekit/Siri**, customers will be able to start their shower with a simple voice command.

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Product Overview

THE SHOWER DESIGNED FOR YOU, BY YOU



For the consumer who loves to be on the cutting-edge of smart home technology, U by Moen is a must-have. It's the only cloud-based, app-driven shower, making it an appealing choice for homeowners who want total home control, right down to creating the perfect shower.

With integration with Amazon Alexa and Apple HomeKit, consumers can control their shower the way they want to: with their voice, with the smart phone app or with the in-shower controller.

PLATFORM DETAILS & FINISH

This product will come in the same terra beige finish and platforms that were previously available.

There will be no change in the list prices of the valve and controller.

There will be no new SKU numbers, just a replacement of the current controller with an Apple HomeKit-compatible controller.

Key Features



Personalization

Create the perfect shower for every occasion, from post-workout to lazy mornings and everything in between.



Remote Activation

Turn on your shower from bed or anywhere else in your home with the sound of your voice through Amazon Alexa or Apple Siri or with a tap in the U by Moen smartphone app.



Warm Up & Pause

Save water by enabling your shower to notify you when it's ready and pause the water until you are ready to get in, saving you energy while you go about your normal routine.



Two- and Four-Outlet Options Available

With two- and four-outlet options, U by Moen works well in a range of bathroom sizes, from small showers to more luxurious spas.



Manage Water Usage & Your Schedule

Set the desired length of your shower in advance with the timer feature and find a little extra room in your morning schedule. You can choose to have a notification that time is up or have the shower turn itself off when the timer ends.



Flexible Installation

The digital valve's compact design makes installation easy. With a 30-foot data cable connecting the valve and the controller, both parts can be installed wherever is the most convenient for the plumber and homeowner.

Voice Activation Integration

In 2018, U by Moen will be integrated with Amazon Alexa and Apple HomeKit to allow for easy voice activation.

AMAZON ALEXA



In Q2 2018, consumers will be able to ask Alexa to start, stop and pause their shower. Utilizing the keyword "Moen," they will be able to:

- Start their shower to either a preset or a specific temperature
- "Alexa ask Moen to start preset 1"
- "Alexa ask Moen to turn on to 103 degrees"

Stop their shower by saying "Alexa, ask Moen to turn off my shower"

Alexa integration is a software update through the Moen cloud, so consumers who have a U by Moen shower who are connected to our cloud will get the update and be able to utilize Alexa capabilities.

APPLE HOMEKIT AND SIRI



In Q3 2018, consumers will be able to integrate their shower into the Apple Home app and utilize it with Apple Homekit/Siri to control their shower. They will now be able to start and stop their shower, change temperature and turn outlets on and off, all through the Apple Home app.



With compatible Amazon Alexa devices, your voice is all it takes to start your invigorating morning shower or your soothing post-work-out shower, always customized to your exact preferences. With Alexa, your perfect shower is just a few words away.

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Showering Expansion

AVAILABLE Q1-Q2 2018

More Flexibility with Customizing Your Shower

For customers who demand more from their showers, Moen is rising to meet the occasion. With more features, functions and product options, Moen is expanding their offerings to meet growing trends and consumer preferences.

This training topic will include the expansion of Moen custom showering products, handhelds and rainshowers.



More Flexibility with Customizing Your Shower



Handshowers

With And Without Slide Bars



**Overhead Mount
Headshowers**



Annex
Finish Extension



Magnetix Expansion



Handshowers - With & Without Slide Bars

We have added matching finishes in both and square drop ell's to also coordinate with these new finishes. Hand helds are also available as individual orderable skus.



5F ROUND

1.75 GPM
69" Metal Hose
30" Slide Bar
4-3/8" Spray Face, Plastic
Pairs with many Traditional and Modern styles
SHIPPING NOW



1F SOFT SQUARE STICK

1.75 GPM
69" Metal Hose
30" Slide Bar
1" Spray Face, Plastic
Pairs with Voss, Genta, Rizon, Via
SHIPPING NOW



1F SQUARE STICK

1.75 GPM
69" Metal Hose
30" Slide Bar
1" Spray Face, Brass
Pairs with 90 Degree
SHIPPING Q3 2018



Overhead Mount Headshowers

RAINSHOWERS

Flat/Thin Square Rainshower in Three Sizes:



8" (S1006/EP)
10" (S1003/EP)
12" (S1004/EP)



8" (S1005/EP)
10" (S1001/EP)
12" (S1002/EP)

FEATURES & BENEFITS

- Overhead mount applications
- 8", 10", 12" round & square
- 1 Function
- 2.5 & 1.75 GPM
- Showerheads are all Chrome Finish only
- For best performance, mount rainshower in overhead applications only.

NEW 18" STRAIGHT SHOWER ARM: 336651

Available in:



Chrome
(CH)



Oil-Rubbed Bronze
(ORB)



Brushed Nickel
(BN)



Polished Nickel
(NL)

IMPORTANT

Instructions for Cleaning & Care

Moen recommends cleaning this rainshower with a mild soap, rinsing thoroughly with warm water and drying with a clean, soft cloth. Never use cleaners containing abrasives *including abrasive sponges or steel wool), ammonia, bleach or sodium hypochlorite, organic solvents (e.g. alcohols) or other harsh chemicals (e.g. lime scale removers) to clean the finish, as they may damage the finish. Failure to comply with these cleaning instructions may void Moen's warranty.

Annex™

FINISH EXTENSION

Moen's Shower Rail allows you to quickly and cost effectively add a handshower to your customers existing shower area without removing an existing in-wall valve. You can deliver more functionality at a fraction of a full remodel cost.

Available in:



Chrome
(CH)

NEW



Oil-Rubbed
Bronze (ORB)

NEW



Brushed
Nickel (BN)

NEW



Matte Black
(BL)

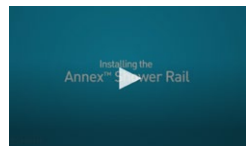


The Annex™ Shower Rail with 2-Function Diverter is now available in more finishes. Originally launched in Chrome, now available in: Oil Rubbed Bronze, Brushed Nickel, and Matte Black Finishes.

Annex Features and Benefits:

- Add the functionality of both a showerhead and handshower without the costly remodel.
- Design flexibility allows for the addition of any shower arm, showerhead or handshower.
- The Annex shower rail easily attaches to the existing shower arm without altering the height
- 2 ½-in. horizontal adjustability can accommodate varying wall thicknesses for easier install against any surface.
- Built-in two-function diverter allows you to easily switch water flow between the two devices (1 handshower OR 2 showerhead)
- Features a clean, modern style that is popular with architects and designers
- Slide bar allows the handshower to easily be moved up and down the bar for personal preference
- Limited Lifetime Warranty
- This product is iMap protected

INSTALLATION



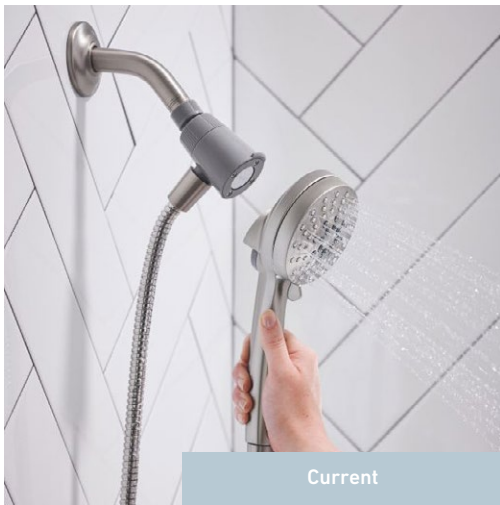
Installation is easy and intuitive; Moen's proprietary bracket system assures that the floor-mounted risers and faucet remain secure and wobble-free for a premium fit and finish.

Magnetix™ Expansion

PRODUCT STYLE ENHANCEMENTS FOR DISCERNING SHOWROOM CUSTOMERS

Refer to the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2018](#) or moenpro.com for product listing and pricing.

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Current



New

Enhancements for the showroom customer:



Matching finish on magnetic receptor.



New metal shower ball, providing a more robust design for the discerning showroom customers.



Complementary finish on the hose, consistent with out wholesale hand shower products.

New Finishes to Compliment Moen Bath Suites

NEW

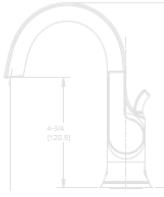


Oil-Rubbed Bronze (ORB)

NEW



Brushed Nickel (BN)



doux\dü\F: soft

With its *soft curves* and *soft-stream* water flow, Doux creates contemporary style with new *finesse* throughout the bath.

Its *graceful arc* and *nuanced details* will find their way into customers' imaginations as Doux *redefines modern* in the language of great design.



graceful
in attitude



Modern Bath Doux™

AVAILABLE Q3 2018, TUB FILLER - Q4 2018



Full bath suite of products including matching accessories

Elegant, traditional design details and distinctive finishing touches present a sense of uncommon luxury in the Weymouth collection. Distinctive accents include porcelain inlays that feature Euro-influenced decorative script and signature styling elements to make an extravagant statement in your traditional bath. Available in Chrome and Brushed Nickel, now available in Oil Rubbed Bronze.

Available in:



Chrome (CH)



Brushed Nickel (BN)



Matte Black (BL)

THE MEANING OF DOUX

Doux (pronounced Dü) is a French word for "soft."



Doux represents the soft curves in this premium modern design. The soft stream flow gives an elegant appearance of the water with minimal splash.

Tub Fillers

Weymouth® Orb & Voss®

AVAILABLE NOW



Weymouth

New Finish – Oil Rubbed Bronze

Available Q2 2018 

Elegant, traditional design details and distinctive finishing touches present a sense of uncommon luxury in the Weymouth collection. Distinctive accents include porcelain inlays that feature Euro-influenced decorative script and signature styling elements to make an extravagant statement in your traditional bath. Available in Chrome and Brushed Nickel, now available in Oil Rubbed Bronze.



Voss

Available Q3 2018

Crisp edges and uncomplicated style features give the Voss collection an ageless, yet fashion-forward, presence. Each silhouette brings a confident transitional style to the bath. Adding the Voss floor standing tub filler completes the full bath suite. Voss available in Chrome, Brushed Nickel, Oil Rubbed Bronze, & Brushed Gold (available in Q4 2018).

Available in:



Chrome
(CH)



Oil-Rubbed
Bronze (ORB)



Brushed Nickel
(BN)



Brushed Gold
(BG)

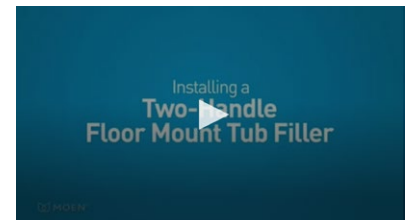
Product Platforms

- We offer tub fillers within our product suites and matching finishes to help consumers create their dream bath
- The finish expansion of Weymouth helps provide you options for selling opportunities
- These are inspiring products for the consumer and also bring new life to the Voss bath suite as it can be considered in more projects across segments
- Don't forget Moen's superior installation = Wobble free experience in all of our tub fillers

Refer to the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2018](#) or moenpro.com for product listing and pricing.

INSTALLATION

New in the showroom, not familiar with the installation and other details on Moen's Tub Filler offerings? Please refer to installation on two handle floor mount:



WEYMOUTH - ORB

Cross or lever handles
Wall or Floor Mount option
Double riser mounting
Launching Q2 2018



VOSS

Platform expansion available in 4 finishes
New soft square hand shower
Single riser mounting (same as Arris)
Launching Q2 2018 except Gold = Q3 2018



Moentrol® Expansion

AVAILABLE Q2 2018

The Moentrol valve allows customers to adjust both water volume and temperature. This pressure-balancing feature helps maintain temperature even when other water sources in the house are in use.

If you're new to Moentrol technologies, refer to moenpro.com/moen101/valves or our Shower Design Guide that can be found on moenpro.com. In the information below you will learn why this new Moentrol expansion helps with customers that are looking for more options and can help upsell opportunities.

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THE NEED

We've expanded our shower offerings by making our popular Arris® and Weymouth® bath collections available with Moentrol. This creates a more cohesive look throughout premium shower trim platforms and provides a more complete suite of products for your customers.

With the expansion of Moentrol into Arris and Weymouth, Moen has improved the style, creating a seamless transition between the handle and the escutcheon. For a complete cohesive look, the transfer valve trim has also been updated to match. This change provides enhanced differentiation from second upgrade suites.

With the expansion of Moentrol into Arris and Weymouth, Moen has improved the style, creating a seamless transition between the handle and the escutcheon. For a complete cohesive look, the transfer valve trim has also been updated to match. This change provides enhanced differentiation from second upgrade suites.

An additional aesthetic improvement is evident with laser-etched indicators on both Weymouth and Arris transfer valve trims. Customers looking for added shower functionality aren't willing to move from Posi-Temp® to ExactTemp® due to the price. For sales in premium product lines, we wanted to provide lines that are consistent and complete.

Product Information

STYLE UPDATES



WEYMOUTH MOENTROL

Available in the following platforms:

Tub/Shower no head trim

Shower only no head trim

Valve only trim

Available in:



Chrome
(CH)



Oil-Rubbed
Bronze (ORB)



Brushed
Nickel (BN)



Polished
Nickel (NL)



ARRIS MOENTROL

Available in the following platforms:

Tub/Shower no head trim

Shower only no head trim

Valve only trim

Available in:



Chrome
(CH)



Brushed
Nickel (BN)

Transfer Valve Expansion

AVAILABLE NOW

Moen® is filling our portfolio by expanding trim and valve options to include first upgrade suites and select second upgrade and premium suites.

Moen is also providing additional custom showering options for three independent functions with a wide array of trim across select suites.

Customers' demand for multiple-device showering systems (showerhead, handshower, tub spout and body sprays) continues to grow.

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New Designs & Pairings

Non-diverter tub spouts also available separately in matching suites and finishes.

Information on the Non-Diverter tub spouts that go along with this transfer valve expansion are now in our catalog, this along with everything noted within this training module can be found on the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2018](#) or [moenpro.com](#) for product listing and pricing.



TRANSFER VALVES	2F/3F TRANSFER VALVE (3372/3375)	NEW 3 INDEPENDENT FUNCTIONS TRANSFER VALVE (3362)
FIRST UPGRADE	Gibson Genta Eva Brantford Glyde Boardwalk Dartmoor	Gibson Genta
SECOND UPGRADE	Rizon Kingsley Align (Chrome) Voss Wynford	Rizon Voss Wynford Align (BL, CH, & BN)
PREMIUM 	Via Rothbury 90° Waterhill Arris Weymouth	90° Via Weymouth Arris



CASH FLOW *REWARDS*™

View the complete Cash Flow Rewards™ training program online.

The Cash Flow Rewards™ program details and trainings are now online. All new promotions, spiffs and bonuses, designed to boost your earnings.



1

Finishes

Brushed Gold & Matte Black

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Kitchens

New Product Introduction

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3

Baths

New Product Introduction

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