



U by Moen shower  
Now Shipping

**CASH FLOW**

2-Outlet Shower  
\$15 Valve  
\$10 Controller  
} \$20

4-Outlet Shower  
\$15 Valve  
\$35 Controller  
} \$50

Available in the Moen Shower Hardware™

### Digital Showering Perfected

The only cloud-based, app-driven shower, in its competitive price range, U by Moen shower will change showering forever.

Now, your customers will expect to work up their pre-programmed shower from their smartphones while still in bed, knowing the water will pause and hold at their ideal temperature until they step inside. And that's just the beginning of how U by Moen shower will delight your customers. The next generation digital showering technology provides homeowners with countless ways to create their ideal showering experience with the push of a button on a sleek controller or a tap of the app on their smartphone.

How it Works

The U by Moen™ shower features a digital valve that offers precise, thermosafe temperature control, with shower options that allow the user to connect up to four outlets.

The shower designed for you by you.

Available Finish

Terra Beige

Key Features

**Personalize**

Fine-tune your shower perfectly to how a life will start in your morning in the bath.

**Remote Activation**

Use the connected app to choose your perfect shower temperature before even stepping in.

**Warm up and Pause**

Start your shower from the app and pause for mid-showering water and time!

Digital Controller

Large, soft buttons allow for easy operation.

"Terra Beige is a European exterior automotive finish that is exactly neutral without being too boring. It fits well with cool chrome adjacent shower hardware, as well as warm oil-rubbed bronze," adds Ward. "The controller's versatile finish allows consumers to incorporate the product into their homes, regardless of the design aesthetic."

- Steven Ward, director of global design, Moen

The Wi-Fi connected digital shower controller features a five-inch non-touch LED screen that provides feedback on the shower status through an arrow messaging and notifications. The controller has seven on-line buttons – depending on whether it's a two- or four-outlet system – and six icons to accurately control their shower experience. As the water temperature heats up, the color of the screen will transition from light blue to dark blue, orange, and then red. When the desired temperature is reached, the screen will turn white and provide on-screen notification and signal with a tone.

The user can fully control and customize the shower from their smartphone.

Smartphone app

The U by Moen smartphone app gives users the ability to create up to 12 personalized presets including name, greeting, outlets, temperature, shower timer and notifications.

There's also the ability to heat the shower warm up and focus once it reaches the desired temperature, saving water until the user is ready to bathe.

Not only can users create their personalized shower from within the app, they can fully control the shower from their smartphones – just on the shower with the push of a button, change temperature and turn outlets on and off.

As with any connected product, security is important. U by Moen shower works on your home's Wi-Fi network so the app cannot be used to control your digital shower from outside of your home. Additionally, each product is encrypted with a unique key to ensure any information sent to and from your phone is completely safe and secure from outside sources.



The smartphone app is available as a free download from both the Apple App Store and Google Play Store.

Digital Valve

The compact valve, 1/2" and a 3/4" brass valve provide flexible installation options.

The digital valve's compact design also makes the installer's job easier, with a 30-foot data cable between the valve and controller. Unlike traditional valves, U by Moen shower's compact valve does not have to be placed directly in line with the shower system. Instead, it can be placed up to 30 feet away from the shower's sleek digital controller in a cabinet, closet or other space that has easy access to a GFCI power outlet.

A 20-lb. waterproof cable extends the controller to the valve, while the valve is connected to a GFCI outlet no more than a foot from the valve. With this flexibility, concerns about complex installation or remodeling disappear are minimized.

Offering additional peace of mind, an optional backup battery is available, so if the power goes out, the shower will still operate.

### U by Moen shower Selling Tools

Here's what you'll get in this literature download:

- U by Moen shower sell sheet
- U by Moen shower buzz flyer
- U by Moen shower selling guide

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