



New Product Introduction 2019

Baths

MOEN®



Available Now

Bath Platform Expansion

Moen is giving designers and homeowners more choices when creating their dream space by expanding several platforms in the bath... notably Freestanding Tub Fillers, Roman Tubs, and new Widespread lav options.

Free standing tub filler expansion

2018 NKBA Trend Report: Freestanding tubs are the favorite with 87% of Pros reporting their popularity. To satisfy strong demand from consumers and designers, Moen® is expand-

ing tub filler options in our 90 Degree™, Belfield™, Wynford® and Align® bath suites; ultimately providing 9 matching suite offerings.

Available Now



Available Q3 2019



Features & Benefits



Perfectly Matched Handhelds



Cross & Lever Handles included with Wynford



Clocking Diverter



Symmetrical Handle Hub & Handheld Dock



Nested Handheld Docking Feature




No visible set screws, no plug buttons & fully finished components

- Allows you to complete the whole room
- Easy to Install
- Cross & Lever Handles included with Wynford
- Clocking Diverter

Product Details


90 Degree™

 Chrome


 Brushed Nickel

Belfield™

 Chrome


 Brushed Nickel


 Polished Nickel


 Oil-Rubbed Bronze

Wynford™

 Chrome


 Brushed Nickel

 Polished Nickel

 Oil-Rubbed Bronze

Align™

 Chrome

 Brushed Nickel

 Brushed Gold

 Matte Black

CFR SPIFF
Premium: \$35
(Weymouth, Arris, Doux, 90 Degree, Flara)

CFR SPIFF
2nd Upgrade: \$55
(Voss, Belfield, Wynford, Align)

Refer to moenpro.com for more information.



Additional Platforms

Roman Tub Expansion

We now have expanded our roman tub offerings by including the Genta & Via suite to the portfolio. This addition to the platform provides an opportunity to sell the whole room with the modern square suites in a wide variety of finish options.


Refer to [moenpro.com](https://pro.moen.com) for more information.

CFR SPIFF
Premium: \$15
(Via 3-hole Roman Tub)

PLATFORM DETAILS/FINISHES

Genta
Roman Tub and Wide-spread lav faucets now available

 Chrome

 Brushed Nickel

 Matte Black

Via
Roman Tub now available

 Chrome

Available Q3

Flara Bath Suite

According to the National Kitchen and Bath Association 2018 Design Trends Research, transitional bathroom styles are extremely popular among U.S. homeowners, with 74% of professionals rating them “trendy” or “very trendy”.

In response to the tremendous popularity of transitional faucets, Moen® is introducing a full premium transitional bath suite.






Features & Benefits

- Blends Timeless Classics with Contemporary Modern Glamour & Flare
- Bold crisp details
- Expressive & Gestural Flared Surfaces
- Slimmer proportions, a taller, more elegant stature and a more contemporary appearance compared to competitive designs
- Broader suite of matching accessories including bath safety and lighting
- Superior tub filler installation that benefits both the trade and consumer



Product Details

			
Four-Hole Roman Tub (Lever Handle)	Four-Hole Roman Tub (Cross Handle)	Widespread (Lever Handle)	Widespread (Cross Handle)
			
Tub Filler	Seamless PosiTemp / Moentrol / ExacTemp Showering	Mirror	Lighting

- | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• One-Handle Lavatory• Vessel Faucet (Launching Q4)• Widespread (Lever & cross handle option) | <ul style="list-style-type: none">• Three- and Four-Hole Roman Tubs (Lever & cross handle option)• Seamless PosiTemp®/Moentrol®/ExacTemp® Showering• Transfer Valves | <ul style="list-style-type: none">• Tub Filler• Matching Accessories include Double Towel Bar, Tank Lever, Grab Bars, Lighting, Mirror, Shelf and Knobs/Pulls |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

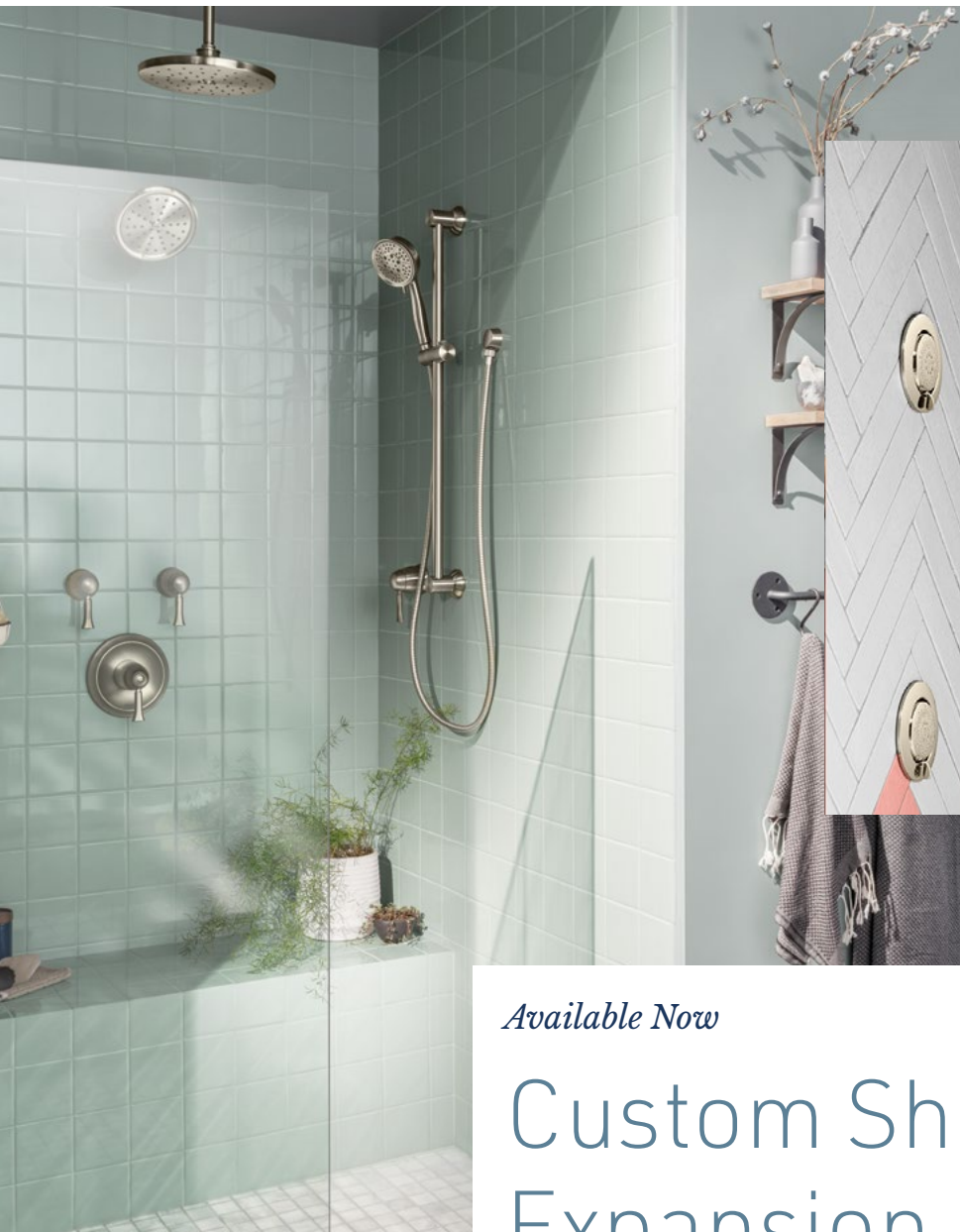
Finishes

 Chrome	 Brushed Nickel	 Brushed Gold	 Polished Nickel
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* Moen's brushed gold is a customer-preferred finish

CFR SPIFF Premium: \$1-\$15 (Bath Accessories)	CFR SPIFF Premium: \$15-\$20 (Lavs)	CFR SPIFF Premium: \$15-\$30 (Showering)	CFR SPIFF Premium: \$15-\$35 (Roman & Freestanding Tub Fillers)
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DOWNLOAD 2019 PRICING TABLE



Available Now

Custom Showering Expansion

Consumers are looking for enhanced functionality to use multiple showering devices with trim options. Moen is expanding our offerings to provide more affordable and flexible solutions to create a custom showering experience in the bath. In response to the tremendous popularity of transitional faucets, Moen is introducing a full premium transitional bath suite.

Posi-Temp® With Integral Diverter

Product Details



Tub / Shower
Installation



Showerhead / Handshower
Installation



13 styles at varying price points and finishes to meet the needs of your customers

CFR SPIFF
Premium: \$15

CFR SPIFF
2nd Upgrade: \$5

Refer to the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2019](#) or moenpro.com for more information.

DOWNLOAD THE POST-TEMP LINE LIST

Features & Benefits



- Available with or without stops, and includes IPS/CC connections on the inlets and outlets
- Provides options for either a 3 function diverter (2 shared/1 discrete) or a 2 discrete-function diverter
- Valve and trim meet ADA requirements

New Handheld Showers

- 2 new handheld showers with slide bars also available
- 30" slide bar with ADA compliant slider mechanism
- Pause feature on handshower meets ADA operational requirement
- 5 function handshower downpour, wide coverage, rinse, massage & full spray
- 4-1/2" spray face
- 1.75 gpm maximum flow rate listed with WaterSense
- Finishes: chrome, brushed nickel & matte black



Moentrol® with Transfer Valve

- We've added suite matching Moentrol with Transfer valve trim to Align, Wynford, and Belfield providing an economical option for homeowners to upgrade their shower
- Moentrol provides the ability to control both water temperature and volume
- Integrated trims offer more simplified installation and a cleaner look than separate transfer valves
- More opportunity to upgrade homeowners with custom bath configurations allowing for showerhead and handheld shower combinations



Align



Chrome (CH)



Brushed Nickel (BN)



Matte Black (BL)



Wynford



Chrome (CH)



Brushed Nickel (BN)



Oil-Rubbed Bronze (ORB)



Belfield



Chrome (CH)



Brushed Nickel (BN)



Oil-Rubbed Bronze (ORB)

Product Line

DESCRIPTION	SKU #	FINISH	LIST PRICE	SPIFF VALUE
Belfield Moentrol® With Transfer Valve Trim CH	T3322	Chrome	\$10	-
Belfield Moentrol® With Transfer Valve Trim BN	T3322BN	Brushed Nickel	\$10	-
Belfield Moentrol® With Transfer Valve Trim ORB	T3322ORB	Oil Rubbed Bronze	\$10	-
Wynford Moentrol® With Transfer Valve Trim CH	T5500	Chrome	\$10	-
Wynford Moentrol® With Transfer Valve Trim BN	T5500BN	Brushed Nickel	\$10	-
Wynford Moentrol® With Transfer Valve Trim ORB	T5500ORB	Oil Rubbed Bronze	\$10	-
Align Moentrol® With Transfer Valve Trim CH	T3290	Chrome	\$10	-
Align Moentrol® With Transfer Valve Trim BN	T3290BN	Brushed Nickel	\$10	-
Align Moentrol® With Transfer Valve Trim BL	T3290BL	Matte Black	\$10	-

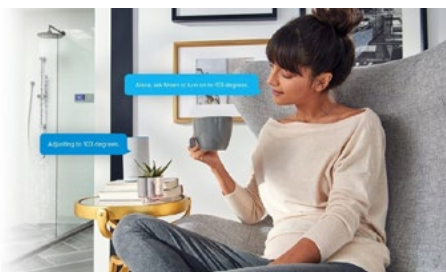
Refer to the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2019](#) or moenpro.com for more information.



Available Now

U By Moen™ Shower

U by Moen gives customers the power to create their personalized showering experience.



They can customize every aspect of their shower, from temperature to duration, and start it remotely from their smartphones. They can even have their shower warm up and pause until they are ready to get in.

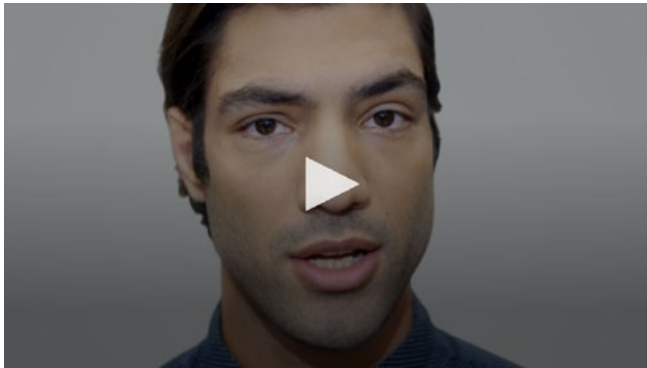
In 2018, the U by Moen showering experience takes another step forward with voice activation. Through integration with **Amazon Alexa** and **Apple HomeKit/Siri**, customers will be able to start their shower with a simple voice command.

Available now in Matte black finish and compatible with Amazon Alexa. Google Assistant and AppleHomeKit with Siri will launch Q2 2019.

[DOWNLOAD SELL SHEET](#)

Product Overview

THE SHOWER DESIGNED FOR YOU, BY YOU



For the consumer who loves to be on the cutting-edge of smart home technology, U by Moen is a must-have. It's the only cloud-based, app-driven shower, making it an appealing choice for homeowners who want total home control, right down to creating the perfect shower.

With integration with Amazon Alexa and Apple HomeKit, consumers can control their shower the way they want to: with their voice, with the smart phone app or with the in-shower controller.

PLATFORM DETAILS & FINISH

This product will come in the same terra beige finish and platforms that were previously available.

There will be no change in the list prices of the valve and controller.

There will be no new SKU numbers, just a replacement of the current controller with an Apple HomeKit-compatible controller.

Key Features



Personalization

Create the perfect shower for every occasion, from post-workout to lazy mornings and everything in between.



Remote Activation

Turn on your shower from bed or anywhere else in your home with the sound of your voice through Amazon Alexa or Apple Siri or with a tap in the U by Moen smartphone app.



Warm Up & Pause

Save water by enabling your shower to notify you when it's ready and pause the water until you are ready to get in, saving you energy while you go about your normal routine.



Two- and Four-Outlet Options Available

With two- and four-outlet options, U by Moen works well in a range of bathroom sizes, from small showers to more luxurious spas.



Manage Water Usage & Your Schedule

Set the desired length of your shower in advance with the timer feature and find a little extra room in your morning schedule. You can choose to have a notification that time is up or have the shower turn itself off when the timer ends.



Flexible Installation

The digital valve's compact design makes installation easy. With a 30-foot data cable connecting the valve and the controller, both parts can be installed wherever is the most convenient for the plumber and homeowner.

Voice Activation Integration

In 2018, U by Moen will be integrated with Amazon Alexa and Apple HomeKit to allow for easy voice activation.

Amazon Alexa



In Q2 2018, consumers will be able to ask Alexa to start, stop and pause their shower.

Utilizing the keyword “Moen,” they will be able to:

- Start their shower to either a preset or a specific temperature
- “Alexa ask Moen to start preset 1”
- “Alexa ask Moen to turn on to 103 degrees”

New Features

The U by Moen digital shower is now even more customizable with the addition of new voice activation platforms. Consumers are able to control their shower based on personal preference of choosing to control their shower with Amazon Alexa and in Q2 2019 Apple HomeKit with Siri and Google Assistant.

APPLE HOMEKIT

- Users can ask Siri to remotely start the shower, saying “Siri, turn on my shower;” or “Siri, start preset ‘Post-Workout Shower.’”
- Combine U by Moen shower with other Apple HomeKit compatible products utilizing Scenes with the Home app.

GOOGLE ASSISTANT

- Control the shower by saying commands like “Hey Google, turn on my shower to 101 degrees” or “Hey Google, turn off my shower.”



With compatible Amazon Alexa devices, your voice is all it takes to start your invigorating morning shower or your soothing post-workout shower, always customized to your exact preferences. With Alexa, your perfect shower is just a few words away.

Media

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Available Now

Nebia

Moen and Nebia share a vision to change how people interact with water. So, it makes perfect sense to share with you that we're entering a partnership where we'll use our combined strengths and resources to develop—and bring to a broader market—innovative and artfully designed products that allow you to better enjoy and conserve earth's most precious resource.

Our enduring value will be the stylish, cutting-edge products we create together and our joint goal to save 1 billion gallons of water over the next two years.

Product Details

Imagine millions of water droplets descending across every inch of your skin as you're enveloped in a warm steam. Now imagine this experience coming from a showerhead that's not only striking in design but superb in function, saving 65% of water compared to a conventional shower. The Nebia Spa Shower delivers all of this and will leave your skin naturally softer, transforming every day into a spa day. Water conservation has never looked or felt so good.

Nebia's patented technology atomizes water into millions of tiny droplets that create 10-times more surface area of water. This creates a shower experi-

ence that is enveloping, relaxing, and also extremely effective at rinsing.

The experience feels like halfway between a steam shower and a regular shower. At the same time it saves 65% of the water used by conventional showers. For a true spa-like experience, use in an enclosed shower.

Functions as a single-spray & can flow Showerhead and Handheld together, but not separately. Available in Matte Silver and Matte Black to match your bathroom design:

DESCRIPTION	SKU #	FINISH	LIST PRICE	SPIFF VALUE
Nebia Spa Shower 2.0	NSS-FS-20-SLV-NP	Matte Silver	\$767.70	-
Nebia Spa Shower 2.0	NSS-FS-20-BLK-NP	Matte Black	\$860.00	-



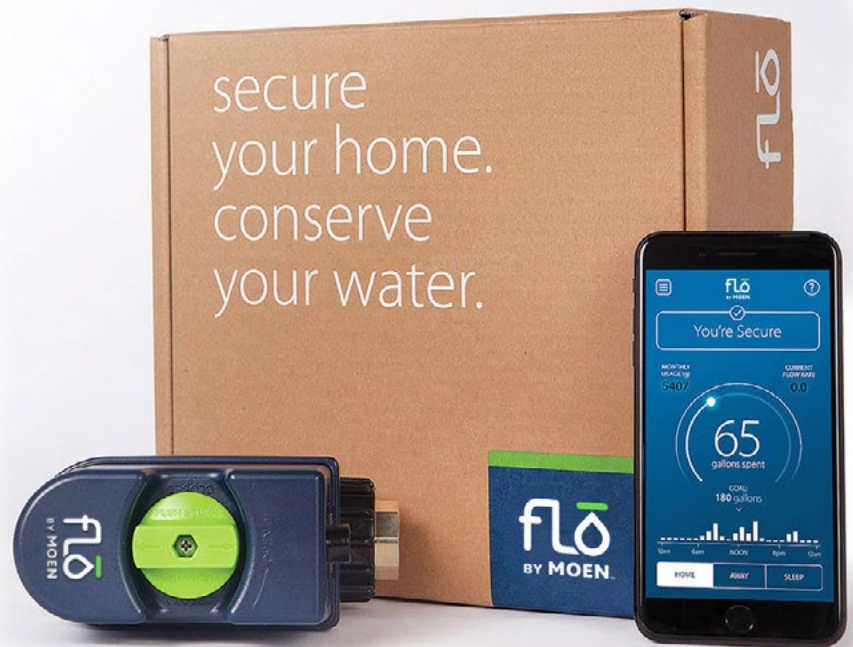
Key Features

- **Better Coverage:** Nebia has 2X the coverage compared to conventional showers.
- **More Power:** Nebia's droplets come in contact with your skin 3X faster than standard shower heads, meaning greater pressure and rinse-ability.
- **Adjustable Slide Arm:** The Nebia Spa Shower glides 25 inches up and down to customize the spray pattern for every member of the family so that it always fits just right.
- **DIY Installation:** Nebia was designed to be easy to install (in just 10 minutes).
- **Magnetic Hand Shower Dock:** Position the hand shower at your preferred angle.
- **Works in More Homes Than Ever:** Thanks to the revamped pressure regulator, Nebia now works in homes with well-below-average water pressure (as little as 20 psi) while still providing a great shower experience.

Available Now

Flo by Moen

Protect Your Home from Water Damage & Leaks. Meet Flo by Moen, the all-in-one security system for your home water.



Never miss a drip™

The best way to avoid water damage is to prevent it. Backed by years of product development and industry leading technology, the device detects and stops leaks. From your toilet, shower or faucet, to the pipes in your foundation and behind your walls, the device monitors all of them so there's no surprises on your water bill or catastrophes when you come home from vacation.



Complete Home Monitoring & Superior Detection

- Household leaks in the U.S. account for 1 trillion gallons of water wasted per year, according to the EPA
- A single Flo by Moen device monitors and helps protect the entire home's water supply system utilizing technology to calculate and monitor flow, pressure, and temperature
- Helps to detect water line leaks down to a single drop per minute throughout the home, including behind walls, in the foundation, washers, toilets, etc.
- Monitors your home 24/7 using daily MicroLeak tests to help monitor and prevent leaks before significant catastrophic damage occurs
- If a leak or vulnerability in a pipe is detected, the device can be set to automatically shut off water into the home
- Users can also shut water off remotely from the smart home app
- Also monitors for water pressure and temperature; high pressure can stress plumbing, cold temperatures can freeze pipes



FloSense Technology

- FloSense uses machine learning to differentiate between normal and abnormal water use for the home, based on its own unique characteristics
- Gives consumers data to understand their water use and how they can conserve
- Abnormal use alerts user and triggers option to shut off water



FloProtect

FloProtect is an optional subscription available to all Flo by Moen users. At just \$5 per month, FloProtect subscribers receive an additional layer of protection and benefits, including:

- A water damage prevention guarantee: Flo Technologies will pay up to \$2,500 for out-of-pocket homeowner's insurance deductible
- Proactive Monitoring by Flo Technologies' support team, as well as Live Chat Support
- Flo Technologies' Water Concierge for questions about the home's water system and help resolve water and plumbing issues (whether or not the issues involve the Flo by Moen System)
- An extended 3-year product warranty
- Access to enhanced analysis and information about water usage, including usage per water fixture
- Certified Letter for Insurance that may reduce monthly homeowners insurance costs (depending on your insurance provider)
- Access to the Flo Technologies Basic Plan, which comes with every Flo by Moen device purchase

FloProtect Comparison

	Standard (Included)	FloProtect (\$5/month)
		RECOMMENDED
Proactive Alarms (including FloSense Technology)	✓	✓
Daily Health Tests (including FloSense Technology)	✓	✓
Auto + Remote Water Shutoff	✓	✓
Water Damage Guarantee*		\$2,500
Limited Product Warranty	1 year	3 years
Proactive Monitoring		✓
Product Support	✓	✓
Water Usage by Fixture		✓
Conservation Goal	✓	✓
Data Analytics	Basic	Enhanced
Live Chat Support		✓
Water Concierge		✓
Insurance Verification Letter		✓

*See [Terms and Conditions](#)

Product Information

- Available in 0.75 inch version; coming soon 1.25 inch version (1.25 inch is for larger homes)
- Currently integrates with Amazon Alexa, Google Assistant and IFTTT



DESCRIPTION	SKU #	FINISH	LIST PRICE	SPIFF VALUE
Flo by Moen 0.75" Smart Home Water Security System	900-001	Premium	\$767.70	\$25.00

Availability: Visit moen.com/flo for purchase information

Installation

Recommended to be installed by a professional

- Installed on main water supply line and paired with home's Wi-Fi
- Must be installed after water meter, water shut-off & pressure regulating valve (if applicable [see image for reference])
- Requires access to an electrical outlet within 6ft of device
- Smartphone (iPhone or Android) with installed app required



In the Box

1. Flo by Moen device
2. 3/4"-14 NPT, Threaded brass tailpieces (x2)
3. 10' power supply
4. Spare O-rings (x2)
5. Installation spacer
6. 5/16" hex key

FloSense Technology

- FloSense uses machine learning to differentiate between normal and abnormal water use for the home, based on its own unique characteristics
- Gives consumers data to understand their water use and how they can conserve
- Abnormal use alerts user and triggers option to shut off water

