



New Product Introduction 2019

Finishes

MOEN®



Available Q3

Black Stainless

As the black stainless finish continues to grow in popularity for kitchen appliances, Moen® is now introducing a NEW black stainless finish to complement this contemporary twist to a classic stainless finish.

A contemporary twist

Moen's new black stainless finish coordinates well across black stainless appliances and also complements the gray and white tones prevalent in modern farmhouse aesthetics.

Because each appliance manufacturer's finish varies, our team spent countless hours making sure our black stainless coordinates with the wide range of choices available on the market. The result is an extremely versatile finish that mixes exceedingly

well with a plethora of stoves, refrigerators, dishwashers and other appliances.

The black stainless finish will initially launch on Sleek™, Align®, and Nio collections and will be featured on both mechanical and digital platforms. To ensure homeowners will be able to complete the full room, the finish will also be offered on transitional and modern Kitchen Complements.

Key Selling Points

- Moen's Black Stainless coordinates perfectly with the gray and white tones prevalent in modern farmhouse aesthetics.
- Moen's Black stainless finish complements black stainless appliances, allowing homeowners to create a cohesive look throughout their space.
- Moen's Black stainless also coordinates with other finishes like traditional Stainless or Brushed Gold to create a contemporary mixed metals look.
- Features Moen's Spot Resist technology.
- Research on our Black Stainless Finish has shown:
 - Consumers responded well to the high-end look and uniqueness of Moen's black stainless finish.
 - Showroom consultants stated Moen's black stainless appears to be high-quality and they would recommend it to their clients.
 - One in four consumer faucet purchasers expressed interest in a black stainless kitchen faucet finish.



Platform Details/Finishes

KITCHEN

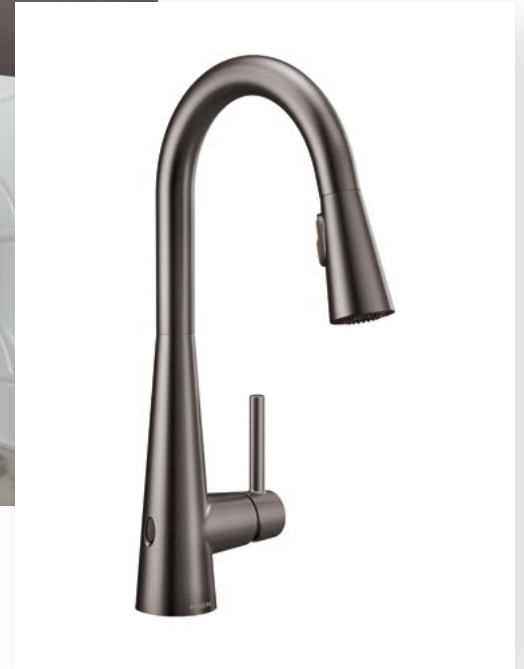
- One-Handle Pulldown
- Pre-Rinse Pulldown
- MotionSense Wave™
- Bar/Prep Pulldown

KITCHEN COMPLIMENTS

- SIP™ Beverage Faucets: Transitional and Modern
- Premium Soap Dispensers: Transitional and Modern
- Pot Filler: Modern
- Air Gap
- Air Switch

Product Line

DESCRIPTION	SKU #	FINISH	LIST PRICE	SPIFF VALUE
Align Pulldown Kitchen BLS	7565BLS	Black Stainless	\$680.00	\$10
Align Pulldown Bar/Prep BLS	5965BLS	Black Stainless	\$613.00	\$5
Align Pre-Rinse Pulldown BLS	5923BLS	Black Stainless	\$696.00	\$10
Align MotionSense Wave	5923EWBLS	Black Stainless	\$875.30	\$15
Sleek One-Handle Pulldown BLS	7864BLS	Black Stainless	\$488.70	\$5
Sleek MotionSense Wave	7864EWBLS	Black Stainless	\$599.70	\$10
SIP Modern Beverage Faucet BLS	S5530BLS	Black Stainless	\$490.55	\$5
SIP Transitional Beverage Faucet BLS	S5520BLS	Black Stainless	\$490.55	\$5
Premium Transitional Soap Dispenser BLS	S3946BLS	Black Stainless	\$202.20	\$3
Premium Modern Soap Dispenser BLS	S3947BLS	Black Stainless	\$202.20	\$3
Pot Filler Modern BLS	S665BLS	Black Stainless	\$1,274.20	\$20
Air Gap BLS	105895BLS	Black Stainless	\$37.90	-
Air Switch BLS	AS-4201-BLS	Black Stainless	\$31.75	-



Available Q3

Matte Black Kitchen Expansion

Still one of the hottest trends in finishes, matte black continues to grow in popularity, enabling fixtures to make stronger design statements in the kitchen.

Continuing to grow in popularity

To fill portfolio gaps and allow customers to purchase fully finished suites for the entire room, Moen® is expanding the matte black finish we offer for select kitchen suites and complements.

The matte black finish will be expanded into the Align®, Arbor® and Sleek™ faucets that feature

MotionSense Wave™. These are the first Moen digital kitchen items to launch with the matte black finish. Matte black will also be expanded to include the Genta™ Kitchen Pulldown faucet as well as our entire range of Kitchen Complements.



Key Selling Points

- Matte black continues to gain in popularity, proving this bold, urban-influenced finish has staying power.
- Desire continues to grow for matching and complementary items to “complete the room.”

Product Line

DESCRIPTION	SKU #	FINISH	LIST PRICE
Genta Kitchen Pulldown	7882BL	Matte Black	\$469.65
MotionSense Wave Sleek Pulldown	7864EWBL	Matte Black	\$551.15
MotionSense Wave Arbor Pulldown	7594EWBL	Matte Black	\$551.15
MotionSense Wave Align Pre-Rinse	5923EWBL	Matte Black	\$757.75
Traditional Soap - Prem	S3945BL	Matte Black	\$198.20
Traditional SIP	S5510BL	Matte Black	\$412.60
Traditional Pot Filler	S664BL	Matte Black	\$1,101.60
Transitional Soap Square - Prem	S3948BL	Matte Black	\$198.2
Transitional SIP	S5520BL	Matte Black	\$412.60
Transitional Soap - Core Short	3944BL	Matte Black	\$62.95
Modern SIP	S5530BL	Matte Black	\$412.60
Modern Soap	S3947BL	Matte Black	\$198.20
Modern Pot Filler	S665BL	Matte Black	\$1,101.60
Air Switch	AS-4201-BL	Matte Black	\$26.25



Platform Details/Finishes

KITCHEN

- Genta Kitchen Pulldown
- Align, Arbor and Sleek Kitchen Pulldowns with MotionSense Wave

KITCHEN COMPLIMENTS

- SIP™: Transitional, Traditional and Modern
- Pot Filler: Traditional and Modern
- Soap: Modern, Traditional, Transitional Square and Core Short
- Air Switch

Refer to the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2019](#) or moenpro.com for more information.



Available Now

Polished Nickel Kitchen Compliments

With its mirror-like warm metallic look, polished nickel is fast becoming a new favorite finish as it adds refinement to any environment.

To seize on this trend and fill portfolio gaps, Moen® is expanding the polished nickel finishes we offer for kitchen selections, allowing customers to complete the look across the entire room.

Platform Details/Finishes

KITCHEN COMPLIMENTS

- SIP™: Traditional
- Pot Filler: Traditional
- Soap: Traditional
- Air Switch

Product Line

DESCRIPTION	SKU #	FINISH	LIST PRICE	SPIFF VALUE
Premium Traditional Soap Dispenser	S3945NL	Polished Nickel	\$182.65	\$3
SIP Traditional Beverage Faucet	S5510NL	Polished Nickel	\$379.80	\$5
Pot Filler	S664NL	Polished Nickel	\$1,011.55	\$20
Air Gap	105895NL	Polished Nickel	\$39.25	-
Air Switch	AS-4201-NL	Polished Nickel	\$16.50	-

Available Now

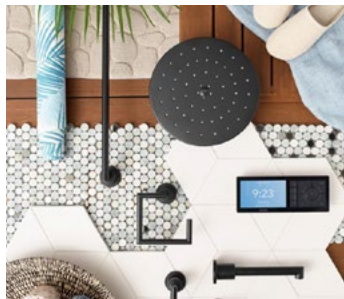
Bath Finish Expansion

Moen is expanding finishes in some of our most popular suites to provide even more selections when designing the bath. Not only can you find great new options for faucet choices, but many of our bath and shower accessories are also now available in both Polished Nickel and Matte Black!



Matte Black Expansions

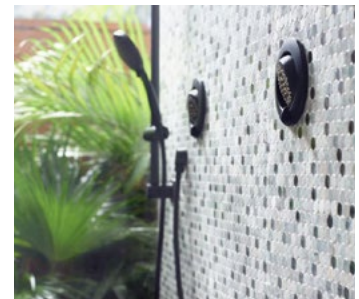
Now offered on Arris, Rizon, Weymouth, and select Showering and Bath accessories.



Arris



Rizon



Mosaic Body Sprays



Weymouth



Arris



Weymouth

Please reference your Moen Price Catalog for skus and pricing.

Polished Nickel Expansions

Now available on Belfield, Voss, and select Showering and Bath accessories.



Belfield



Belfield



Belfield



Belfield



Voss



Voss



Voss



Voss

Please reference your Moen Price Catalog for skus and pricing.