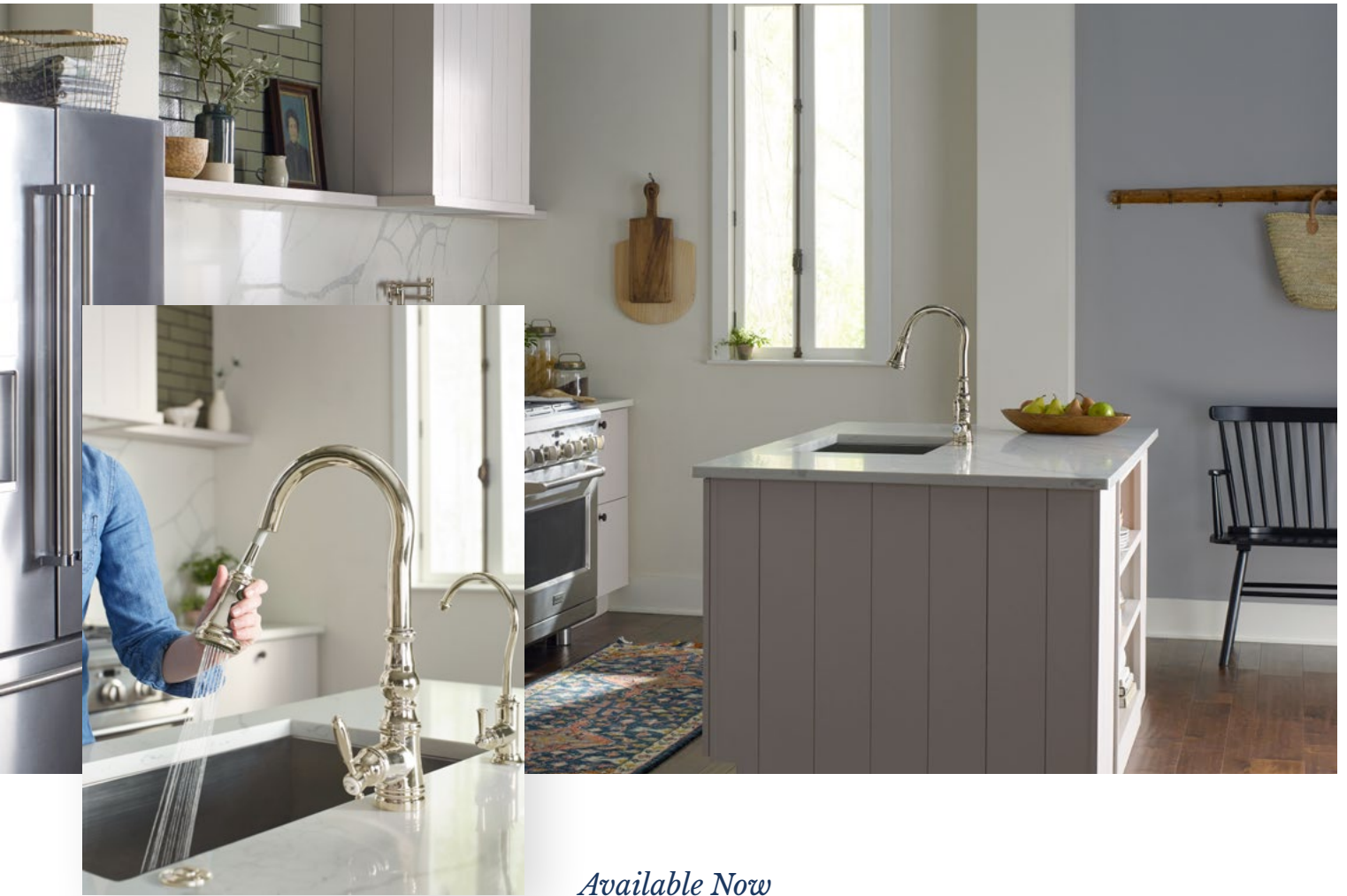




New Product Introduction 2019

Kitchens

MOEN®



Available Now

Premium Kitchen

Expanding our premium line of kitchen pulldowns with the latest on-trend styles enables us to appeal to consumers with a more discerning taste. We are proud to announce a full line of premium kitchen faucets and matching bar/prep offerings in modern, traditional and industrial chic styles. With the additional handle options for style and finish, consumers are able to customize their choice to help personalize their kitchen design.



Nio™ Premium Kitchen Faucet

With a nod to Scandinavian design, our Nio kitchen faucet's organic forms and soft curves warm up modern-day geometric styling, giving it broad customer appeal. Nio's simplified, approachable look comes in chrome, Spot Resist™ Stainless, matte black, and black stainless, expanding Moen's premium line of kitchen pulldowns with the latest on-trend styles.

The Nio kitchen faucet is a balance of a proud stature and soft design elements that have a simplified, elegant look. This striking faucet features a hidden pull-down wand for a smooth continuous aesthetic. In addition, Nio includes a secondary finish handle option that can adapt to different décor elements.

Features & Benefits

KITCHEN

- Power Boost available on this suite in Q4.
- Moen's Power Boost innovation helps homeowners maximize their time at the sink, offering improved functionality at their fingertips with four functions.
- Pull-down faucet offers flexible water delivery and hose retracts with ease
- Reflex® system provides smooth operation, easy movement and secure docking of the pull-down spray head
- Secondary handle option included in every kit that allows for personalization
- Recessed, hidden pull-down wand creates a smooth continuous aesthetic
- Overall Height: 18"

BAR

- Standard non-pull-down bar faucet
- Overall Height: 14"

MIXED-METAL HANDLE OPTION

- Chrome Kit Secondary Handle: Chrome With Matte Black Lever
- Spot Resist Stainless Kit Secondary Handle: Spot Resist Stainless With Matte Black Lever
- Matte Black Kit Secondary Handle: Matte Black With Brushed Gold Lever
- Black Stainless Kit Secondary Handle: Black Stainless With Spot Resist Stainless Lever

Product Details

FINISHES



Chrome – Available Now



Spot Resist™ Stainless – Coming Q3 2019



Matte Black – Available Now



Black Stainless – Coming Q3 2019

PRICING

| DESCRIPTION | SKU # | FINISH | LIST PRICE | SPIFF VALUE |
|------------------|-----------|-----------------------|------------|-------------|
| Kitchen Pulldown | S75005 | Chrome | \$597.00 | - |
| Kitchen Pulldown | S75005BL | Matte Black | \$746.25 | - |
| Kitchen Pulldown | S75005SRS | Spot Resist Stainless | \$764.15 | - |
| Kitchen Pulldown | S75005BLS | Black Stainless | \$840.55 | - |
| Bar Fixed Spout | S55005 | Chrome | \$531.35 | - |
| Bar Fixed Spout | S55005BL | Matte Black | \$664.20 | - |
| Bar Fixed Spout | S55005SRS | Spot Resist Stainless | \$680.15 | - |
| Bar Fixed Spout | S55005BLS | Black Stainless | \$748.15 | - |

SPIFF DOLLARS

CFR SPIFF
Kitchen Faucet: \$25

CFR SPIFF
Bar Prep: \$15



Paterson™ Premium Traditional Kitchen

Named for the first industrial city in the U.S., the Paterson faucet revitalizes what it means to be industrial. Paterson, unique in character, offers a stylish take on exposed materials. This innovative faucet includes unique nut and bolt features, a secondary spoke and wheel handle option, and a new metal wand for premium value. This faucet comes in chrome, Spot Resist™ Stainless, and matte black. And by expanding our premium line of kitchen pulldowns with the latest on-trend styles, we can appeal to consumers with a more discerning taste in the showrooms.

Features & Benefits

- Secondary spoke and wheel handle option included in the kit
- New premium metal wands provide multifunction spray capabilities
- Reflex® system provides smooth operation, easy movement and secure docking of the pulldown spray head
- Moen's Power Boost™ innovation helps homeowners maximize their time at the sink, offering improved functionality at their fingertips with four functions
- Overall Height: 17"
- Bar Overall Height: 14.3"

Product Details

FINISHES - AVAILABLE NOW



PRICING

| DESCRIPTION | SKU # | FINISH | LIST PRICE | SPIFF VALUE |
|------------------|-----------|-----------------------|------------|-------------|
| Kitchen Pulldown | S72003 | Chrome | \$495.00 | - |
| Kitchen Pulldown | S72003BL | Matte Black | \$618.75 | - |
| Kitchen Pulldown | S72003SRS | Spot Resist Stainless | \$633.60 | - |
| Bar Pulldown | S52003 | Chrome | \$440.55 | - |
| Bar Pulldown | S52003BL | Matte Black | \$550.70 | - |
| Bar Pulldown | S52003SRS | Spot Resist Stainless | \$563.90 | - |

SPIFF DOLLARS

CFR SPIFF
Kitchen Faucet: \$25

CFR SPIFF
Bar Prep: \$15



Weymouth® Premium Traditional Kitchen

A favorite collection, Weymouth redefines what classic means for customers. By blending functional Shaker design elements with soft, round details and simplified vintage shapes, it gives household kitchens a fresh take on heritage. Now, along with the Reflex® system for easy movement and Power Boost™ for improved functionality, Weymouth comes with the option of a pulldown wand, expanding our premium line of kitchen pulldowns in the latest on-trend styles.

Features & Benefits

- New premium metal wands provide multifunction spray capabilities
- Shepherd's hook spout design
- Reflex® system provides smooth operation, easy movement and secure docking of the pulldown spray head
- Moen's Power Boost™ innovation helps homeowners maximize their time at the sink, offering improved functionality at their fingertips with four functions
- Ceramic handle cap in both English and French as well as matching faucet finish handle cap
- Kitchen Overall Height: 16.7"
- Bar Overall Height: 14.6"

Product Details

FINISHES - AVAILABLE NOW



Chrome



Spot Resist™ Stainless



Brushed Gold



Polished Nickel



Oil-Rubbed Bronze

PRICING

| DESCRIPTION | SKU # | FINISH | LIST PRICE | SPIFF VALUE |
|------------------|-----------|-----------------------|------------|-------------|
| Kitchen Pulldown | S73004 | Chrome | \$510.00 | - |
| Kitchen Pulldown | S73004NL | Polished Nickel | \$612.00 | - |
| Kitchen Pulldown | S73004SRS | Spot Resist Stainless | \$652.80 | - |
| Kitchen Pulldown | S73004BG | Brushed Gold | \$652.80 | - |
| Kitchen Pulldown | S73004ORB | Oil Rubbed Bronze | \$718.10 | - |
| Bar Pulldown | S53004 | Chrome | \$453.90 | - |
| Bar Pulldown | S53004NL | Polished Nickel | \$499.30 | - |
| Bar Pulldown | S53004SRS | Spot Resist Stainless | \$581.00 | - |
| Bar Pulldown | S53004BG | Brushed Gold | \$581.00 | - |
| Bar Pulldown | S53004ORB | Oil Rubbed Bronze | \$639.10 | - |

SPIFF DOLLARS

CFR SPIFF
Kitchen Faucet: \$25

CFR SPIFF
Bar Prep: \$15



Available Now

Sinks

Moen offers a full array of stainless steel sinks and accessories that provide consumers options that meet any preference. Now with the introduction of Granite sinks to our portfolio you have more variety from a brand you trust.

Stainless Steel Sinks

With a nod to Scandinavian design, our Nio kitchen faucet's organic forms and soft curves All offer the highest quality of stainless steel, available in both single and double bowl configurations.

- Features SoundShield, assuring exceptional noise reduction and quiet dependability
- Guaranteed kitchen functionality with numerous bowl-depth options
- Creating a kitchen without compromise, Moen offers exceptional products that deliver all the style and functionality required for your customers dream kitchen

Granite Sinks

Moen granite sinks come in a range of colorful options, featuring smooth and durable surfaces for the kitchen.

- Dual mount installation
- Faucet Holes: pre-scored with 5 holes for increased flexibility
- Naturally Quiet: material is naturally sound deadening
- Stain Resistant: food and liquids will not stain surface
- Impact Resistant: molded from 80% natural granite to endure everyday wear & tear
- Heat Safe: safe up to 535°F so hot pots and pans will not harm the surface
- New grids, drains, and cutting boards to complement the new sinks

Product Platforms

Stainless Steel Sinks

| DESCRIPTION | SKU # | FINISH | LIST PRICE | SPIFF VALUE |
|--|------------|-----------|------------|-------------|
| 18GA UM SS SINK SINGLE 31.25X18X10 CD | GS18110 | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE D 20X20X8 RCD | GS18160 | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE D 30X18X6 RCD | GS18161 | Stainless | - | \$25.00 |
| 18GA DI SS SINK SINGLE D33X22X7 RCD 1HQM | GS181631BQ | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE D 30X18X7 RCD | GS18163B | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE D 30X18X9 RCD | GS18165B | Stainless | - | \$25.00 |
| 18GA DI SS BAR SINK 16X13X5.5 CD | GS181873 | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 23X18X10 CD | GS18190 | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 23X18X8 CD | GS18191 | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 23X18X7 CD | GS18192 | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 23X18X7 RCD | GS18192B | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 23X18X7 RLD | GS18192L | Stainless | - | \$25.00 |
| 18GA DI SS SINK SINGLE 25X22X10 CD 3H QM | GS181953Q | Stainless | - | \$25.00 |
| 18GA DI SS SINK SINGLE 25X22X10 CD 4H QM | GS181954Q | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 23X18X5.5 RCD | GS18195B | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 23X18X5.5 RLD | GS18195L | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/EQ 31.25X18X7 CD | GS18210 | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/EQ 31.25X18X8 CD | GS18211 | Stainless | - | \$25.00 |
| 18GA DI SS SINK DB/EQ 33X22X9 CD 4H QM | GS182114Q | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/EQ 31.25X18X9 CD | GS18212 | Stainless | - | \$25.00 |
| 18GA DI SS SINK DB/EQ 33x22x8 CD 3H QM | GS182133Q | Stainless | - | \$25.00 |
| 18GA DI SS SINK DB/EQ 33x22x8 CD 4H QM | GS182134Q | Stainless | - | \$25.00 |
| 18GA DI SS SINK DB/EQ 33x22x7 CD 4H QM | GS182154Q | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/EQ 31.25X18X5.5 RCD | GS18215B | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/OFF 32X20.5X10/8 CD | GS18231 | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/EQ 31.25X18X10/8 CD | GS18242 | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/OFF D34.25X20X8/10RCD | GS18246B | Stainless | - | \$25.00 |
| 18GA UM SS SINK DB/OFF D34.25X20X10/8RCD | GS18264B | Stainless | - | \$25.00 |
| 18GA UM SS SINK SINGLE 16X20X8 CD | GS18440 | Stainless | - | \$15.00 |
| 18GA UM SS SINK SINGLE 16X18X10 CD | GS18442 | Stainless | - | \$15.00 |
| 18GA UM SS SINK SINGLE 16X18X8 CD | GS18443 | Stainless | - | \$15.00 |
| 18GA UM SS SINK SINGLE 11X14X6 CD | GS18450 | Stainless | - | \$15.00 |
| CUTTING BOARD ACCESSORY | GSA30 | Accessory | - | \$2.00 |

Continued on page 10

Stainless steel sinks, continued from page 9

| DESCRIPTION | SKU # | FINISH | LIST PRICE | SPIFF VALUE |
|---------------------------------|---------|-----------|------------|-------------|
| CUTTING BOARD ACCESSORY | GSA31 | Accessory | - | \$2.00 |
| CENTER DRAIN GRID ACCESSORY | GSA401 | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA401B | Accessory | - | \$2.00 |
| CENTER DRAIN GRID ACCESSORY | GSA402 | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA402B | Accessory | - | \$2.00 |
| LEFT REAR DRAIN GRID ACCESSORY | GSA402L | Accessory | - | \$2.00 |
| RIGHT REAR DRAIN GRID ACCESSORY | GSA402R | Accessory | - | \$2.00 |
| CENTER DRAIN GRID ACCESSORY | GSA403 | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA403B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA404B | Accessory | - | \$2.00 |
| CENTER DRAIN GRID ACCESSORY | GSA405 | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA405B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA406B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA409B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GSA413B | Accessory | - | \$2.00 |

Granite Sinks

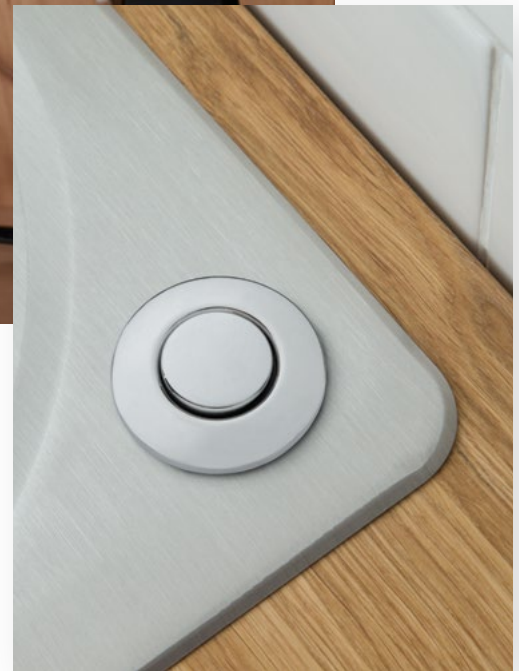
| DESCRIPTION | SKU # | FINISH | LIST PRICE | SPIFF VALUE |
|--|----------|--------|------------|-------------|
| GRANITE DUAL MOUNT SINK SINGLE 25X22X9.5 | GGB3018B | Black | - | \$10.00 |
| GRANITE DI SINK SINGLE 33X20X9.43 | GGB3019B | Black | - | \$10.00 |
| GRANITE DI SINK DB/OFF 33X20X9.5 | GGB3024B | Black | - | \$15.00 |
| GRANITE DI SINK SINGLE 33X20X9.43 | GGB3026B | Black | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGB3027B | Black | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGB3028B | Black | - | \$10.00 |
| GRANITE DI SINK DB/EQ 33X20X10 | GGB3029B | Black | - | \$15.00 |
| GRANITE UNDERMOUNT SINK SINGLE 33X18-7/1 | GGB4010B | Black | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X18-1/2X9-1 | GGB4012B | Black | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X20.5X9.5 | GGB4014B | Black | - | \$15.00 |
| GRANITE DUAL MOUNT SINK SINGLE 25X22X9.5 | GGM3018B | Mocha | - | \$10.00 |
| GRANITE DI SINK SINGLE 33X20X9.43 | GGM3019B | Mocha | - | \$10.00 |
| GRANITE DI SINK DB/OFF 33X20X9.5 | GGM3024B | Mocha | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGM3026B | Mocha | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGM3027B | Mocha | - | \$15.00 |

Continued on page 11

Granite sinks, continued from page 10

| DESCRIPTION | SKU # | FINISH | LIST PRICE | SPIFF VALUE |
|--|----------|-----------|------------|-------------|
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGM3028B | Mocha | - | \$10.00 |
| GRANITE DI SINK DB/EQ 33X20X10 | GGM3029B | Mocha | - | \$15.00 |
| GRANITE UNDERMOUNT SINK SINGLE 33X18-7/1 | GGM4010B | Mocha | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X18.5X9.5 | GGM4012B | Mocha | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X20.5X9.5 | GGM4014B | Mocha | - | \$15.00 |
| GRANITE DUAL MOUNT SINK SINGLE 25X22X9.5 | GGR3018B | Gray | - | \$10.00 |
| GRANITE DI SINK SINGLE 33X20X9.43 | GGR3019B | Gray | - | \$10.00 |
| GRANITE DI SINK DB/OFF 33X20X9.5 | GGR3024B | Gray | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGR3026B | Gray | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGR3027B | Gray | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGR3028B | Gray | - | \$10.00 |
| GRANITE DI SINK DB/EQ 33X20X10 | GGR3029B | Gray | - | \$15.00 |
| GRANITE UNDERMOUNT SINK SINGLE 33X18-7/1 | GGR4010B | Gray | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X18-1/2X9-1 | GGR4012B | Gray | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X20.5X9.5 | GGR4014B | Gray | - | \$15.00 |
| GRANITE DUAL MOUNT SINK SINGLE 25X22X9.5 | GGW3018B | White | - | \$10.00 |
| GRANITE DI SINK SINGLE 33X20X9.43 | GGW3019B | White | - | \$10.00 |
| GRANITE DI SINK DB/OFF 33X20X9.5 | GGW3024B | White | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGW3026B | White | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGW3027B | White | - | \$15.00 |
| GRANITE DI SINK DB/EQ 33X20X9.5 | GGW3028B | White | - | \$10.00 |
| GRANITE DI SINK DB/EQ 33X20X10 | GGW3029B | White | - | \$15.00 |
| GRANITE UNDERMOUNT SINK SINGLE 33X18-7/1 | GGW4010B | White | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X18-1/2X9-1 | GGW4012B | White | - | \$15.00 |
| GRANITE UNDERMOUNT SINK DB 33X20.5X9.5 | GGW4014B | White | - | \$15.00 |
| REAR DRAIN GRID ACCESSORY | GGA50B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA51B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA52B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA53B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA54B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA55B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA56B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA57B | Accessory | - | \$2.00 |
| REAR DRAIN GRID ACCESSORY | GGA58B | Accessory | - | \$2.00 |

Refer to the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2019](#) or moenpro.com for more information.



Available Now

Garbage Disposals

Moen® garbage disposals are built for powerful performance with proven technology, a streamlined design, high-quality features and the promise of the Moen brand.

Plans to expand our offering are coming soon so stay tuned!

Moen Disposal Features

Continuing to design with the professional in mind, Moen has introduced 3 new GT models with Fast Track™ Installation, making the installation process faster than ever. Consumers can count on Moen above — and below — the sink to be able to sell the whole room.

Septic Compatible

- Moen garbage disposals are safe for properly sized septic tanks.

Other Included Items

- Removable splash guard, easy to clean
- Drain elbow, drain stopper
- Brushed stainless sink flange (GT Series only)
- Polished stainless sink flange (GX Pro, GX Series only)
- Unjamming wrench (GT series only)

Fast Track Installation

- Simple snap tool – quickly secures mounting assembly (see: moen.com/disposalinstall if image to include)
- Easy open dishwasher inlet
- No additional tools required
- Pre-installed removable power cord for optional hardwiring
- All Moen disposals feature a VORTEX™ motor, along with thoughtful touches such as a pre-installed power cord that's easily removed, Moen® packs one feature after another into our disposals to optimize installation and long-term performance.

1. Universal Xpress Mount™

- Universal Xpress Mount™ fits all Moen and most existing 3-bolt mounting assemblies, including InSinkErator® brand.*

*Neither Moen Incorporated nor this product is affiliated with or endorsed by Emerson Electric Co. or the InSinkErator® brand.

2. VORTEX™ Motor

- Moen's VORTEX™ permanent magnet motor is similar to many power tools and almost immediately operates at full speeds. This results in finely ground particles and helps reduce jamming across each level of horsepower.
- Full range of horsepower options available.
- More horsepower means better performance to grind tougher food scraps.
- The compact design is lightweight for easier installation and frees up valuable space under the sink.

3. Grind Chamber

- Single phase system grinds finer than other single phase systems.
- Stainless steel internal grind components extend disposal life with less corrosion.

Product Platforms



| | | | | | |
|--------------------|--------------------------------|--------------------------------|--------------------------------|------------------------------|------------------------------|
| HORSEPOWER | 1/2 | 3/4 | 3/4 | 1 | 1 |
| SKU | GX50c | GXS75c | GX75c | GX100c | GXL1000c |
| DESCRIPTION | Moen 1/2HP Garbage Disposal | Moen 3/4HP Garbage Disposal | Moen 3/4HP Garbage Disposal | Moen 1HP Garbage Disposal | Moen 1HP Garbage Disposal |
| SPIFF \$ | \$3.00 | \$5.00 | \$5.00 | \$7.00 | \$7.00 |

For full product assortment and pricing information, please refer to the [Enter your Element: Kitchen, Bath and Accessories Style Guide 2019](#) or moenpro.com for more information.

Products for every need

Customers can always find a Moen® disposal that best meets their needs. Models range from 1/3 HP to 1 HP. Entry-level models featuring galvanized steel grind components. As you step up in HP, stainless steel is introduced to resist corrosion and extend the life of the disposal. Air Switches in matching finishes sold separately.

Unjamming vs. auto-reverse

Moen disposals are specifically designed not to jam, as long as they are used appropriately. Items that should not go down the disposal (such as glass, bottle caps, or screws) will likely still jam the disposal. In the event of a jam, we've designed our disposals to unjam from the top of the sink for easier access. GT series models come with an unjamming wrench included; this tool can also be purchased separately.

Some competitors use an auto reverse function to combat more frequent jams. When their disposal senses a jam, it will rotate in the opposite direction in an effort to dislodge the jam. If this does not work, the disposal must be unjammed from under the sink. This process requires a specialized tool.

The diagram illustrates the relationship between household size, quantity of use, and variety of waste leading to use frequency. It features three rows of icons: 'HH Size' with icons of 1, 2, and 3 people; 'Qty Use' with a blue double-headed arrow labeled 'Use Frequency'; and 'Variety' with icons of a salad bowl, a burger, a plate of fruit, and a piece of meat. Below the diagram is the heading 'HELPING CUSTOMERS CHOOSE' and a paragraph of text.

HELPING CUSTOMERS CHOOSE

Considering factors such as the type of usage, end user and household size often results in customers trading up! For instance, when household size is 2+, more waste will likely go down the disposal, and a higher HP model can be a better choice, saving customers money in the long run on repairs and replacement.