

New Product Introduction 2021

Bath

MOEN°



Available Q3

CIA™ BATH SUITE

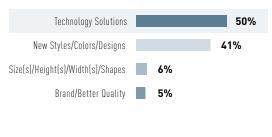
Moen®'s newest second upgrade bath suite, Cia™, is a highly distinctive collection that provides a broad décor style reach depending on its finish. With its name inspired by an elegantly lengthened C-shaped spout, Cia™ stands out from the linear horizontal designs featured in most modern faucets. The collection also introduces Moen®'s first one-handle lavatory faucet with singlesensor touchless activation featuring MotionSense Wave[™] technology, allowing users to turn water on and off with the simple pass of a hand. Finally, Cia[™] offers a new combination of matte black with optional brushed gold accents for an elevated aesthetic in the bath.

Market Trend Information

Consumers are looking for new technology, along with fresher styles, when purchasing a bathroom faucet. Although stainless tops the list for kitchen, black is the leading color for bathrooms. The Cia™ Touchless Lav Faucet offers both MotionSense™ technology, as well as a fresher style with the matte black/gold mixed metal finish.

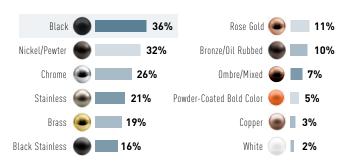


What are some of the interesting new technologies you are seeing for bathroom faucets?



Source: NBKA Design Trends 2021

Which of the following bathroom faucet finishes will be extremely popular over the next 3 years?



Style & Design

NEW Mixed Material Option

For the first time, we are offering accent Brushed Gold escutcheons with select matte black platforms in this collection for an elevated aesthetic!





MOEN

Style & Design

Cia™ Décor Style Targets

Cia™'s crisp details complement an array of contemporary design from luxe to soft modern to industrial chic, based on the finish selection. Cia™'s matte black finish works in industrial influenced designs and luxe modern spaces while brushed nickel and chrome finishes provide a soft modern or transitional style.









Features & Benefits

- NEW touchless MotionSense Wave[™] technology available on the one-handle lav faucet
- Brushed gold accents included with matte black lavs and Roman tub for alternate elevated aesthetic
- An array of finish options brings this collection across a wide range of modern styles - from luxe to soft modern to industrial chic

- Broad reach across décor styles depending on the finish selected
- Deckplate included on onehandle lavs (both MS Wave and mechanical version)
- Vertical lift rod on mechanical offering and pop-up drain on touchless offering
- **IMAP** Protected

AVAILABLE FINISHES



Chrome



Matte Black



Brushed Nickel



Brushed Gold

Product Line

All SKUs scheduled to launch Q3 2021

DESCRIPTION	SKU#
6221EW	Touchless One-Handle MotionSense Wave™ Lavatory Faucet
6221	One-Handle Lavatory Faucet
T6222	Two-Handle Widespread Lavatory Faucet
T6223	Three-Hole Roman Tub Trim
615	Tub Filler
3346	Diverting Tub Spout
3347	Non-Diverting Tub Spout
T4621	ExactTemp® Valve-Only Trim
T4622	ExactTemp® Volume Control Trim
UT3361	M-Core™ 3-Series Valve-Only Trim
UT3362	M-Core™ 3-Series Shower-Only Trim with Rainshower
UT3362EP	M-Core™ 3-Series Shower-Only Eco-Performance Trim with Rainshower
UT3363	M-Core™ 3-Series Tub/Shower Trim with Rainshower
UT3363EP	M-Core™ 3-Series Tub/Shower Eco-Performance Trim with Rainshower
UT3331	M-Core™ 3-Series with Integrated Transfer Valve Trim
UT2261	M-Core™ 2-Series Valve-Only Trim
UT2263EP	M-Core™ 2-Series Tub/Shower Eco-Performance Trim
UT4620	M-Core™ 2-Series Transfer Valve Trim
T2261	Posi-Temp® Valve-Only Trim
T2262EP	Posi-Temp® Shower-Only Eco-Performance Trim
T2263EP	Posi-Temp® Tub/Shower Eco-Performance Trim







Product Details



































M-Core™ 2-Series Tub/Shower











Available Q3 (§

M-CORE™ 2-SERIES

Moen® M-CORE™ Valve System is Moen®'s newest valve system designed with feedback from pro installers and Moen®'s desire to make their workday a little easier. It also gives consumers more freedom in terms of showering functionality and style in their new construction or remodel projects.

This year, Moen® is expanding the M-CORE™ Valve System with the introduction of M-CORE™ 2-Series. It provides temperature control functionality along with upgraded designs in second upgrade and premium collections. Like all M-CORE™ products, 2-Series trim offers additional flexibility when choosing the trim as these can be selected after the valve has been plumbed.

M-CORE™ 2-series serves as a step-up from our Posi-Temp® product for both the plumber and consumer.

Features & Benefits

2-Series Trim

- Available in a wide range of styles and finishes for premium, second upgrade, first upgrade, and spec suites
- · Platforms offered include:
 - Available in Eco Performance options only
 - Available in tub/shower, shower only, valve only configurations, as well as select no head platforms
- Does not come in an integrated transfer valve option
- Matching mixing and transfer valve trim handles
- Temperature control
- Pressure balancing functionality
- Precise temperature limit adjustment
- 1212 mixing valve cartridge is included with trim

2-Series 1212 Cartridge

- Temperature control
- Pressure balancing functionality
- Precise temperature limit adjustment





Features & Benefits

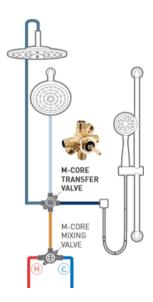
M-CORE™ Transfer Valves

Compatible with M-CORE™ 2-Series

- Additional functionality
 - 2 or 3 Function (U231) Independent
 - 3 or 6 Function (U361) Shared
- M-CORE™ Transfer Valves can control 2 or 3 showering devices
- Connection Types: CC/IPS, Crimp PEX, and Cold Expansion PEX

U361 Transfer Valve

- NEW: 6-Function: When using 3 showering devices, the valve has 3 independent and 3 shared functions
- When using 2 showering devices, the valve has 2 independent and 1 shared function



M-CORE™ Transfer Valve Trim

Compatible with M-CORE™ 2-Series

- Simplified Transfer Valve Trim offering, one trim option will work with either the 2/3 (U231) Function or 3/6 (U231) Function valve
- M-CORE™ Transfer Valve and Trim are equipped with detents that allow for noticeable transition between functions
- M-CORE™ Transfer Valve Trim is available in all suite matching finishes, and has matching handles to Mixing Valve Trim, and Mixing Valve with Integrated Transfer Valve Trim

SKU Numbering & Pricing

M-CORE™ 2-Series is NOT a replacement for Posi-Temp®. 2-Series is priced as the starting point in the M-CORE™ price progression and is priced lower than 3 Series

- An intuitive valve and trim numbering system makes ordering M-CORE™ universal valves an easy process.
- M-CORE™ 2-Series SKU numbers are copies of the corresponding Posi-Temp® SKU numbers with the addition of a "U" prefix.

U361 Transfer Valve

• Example: Align® Posi-Temp® Valve-Only Trim: T2191 = Align M-CORE 2-Series Valve-Only Trim: UT2191

NUMBERING METHODOLOGY

. Universal

130 3-Port

140 ... 4-Port

231 ... 2/3F TV

361 ... 2/3F TV

232 ... 2/3F TV Stacked

362 ... 3/6F TV Stacked

.CC/IPS CI

X Crimp Rina Pex

CX... .. Cold Expansion Pex

CPVC

Stops

PF.....Pre-Fabricated

M-CORE™ 2-Series Product Line - Premium Trims

DESCRIPTION	SKU #		DESCRIPTION	SKU#	
UTS232104EP	Weymouth M-CORE™ 2S T/S EP Trim	\$15.00	UTS28711	Via M-CORE™ 2S V/O Trim	\$15.00
UTS232102EP	Weymouth M-CORE™ 2S S/0 EP Trim	\$15.00	UTS2203EP	Doux M-CORE™ 2S T/S EP Trim	\$15.00
UTS23210	Weymouth M-CORE™ 2S V/O Trim	\$15.00	UTS2202EP	Doux M-CORE™ 2S S/O EP Trim	\$15.00
UTS22003EP	Arris M-CORE™ 2S T/S EP Trim	\$15.00	UTS2201	Doux M-CORE™ 2S V/O Trim	\$15.00
UTS22002EP	Arris M-CORE™ 2S S/O EP Trim	\$15.00	UTS2913EP	Flara M-CORE™ 2S T/S EP Trim	\$15.00
UTS22001	Arris M-CORE™ 2S V/O Trim	\$15.00	UTS2912EP	Flara M-CORE™ 2S S/0 EP Trim	\$15.00
UTS2713EP	90 Degree M-CORE™ 2S T/S EP Trim	\$15.00	UTS2911	Flara M-CORE™ 2S V/O Trim	\$15.00
UTS2712EP	90 Degree M-CORE™ 2S S/O EP Trim	\$15.00	UTS244203EP	Colinet M-CORE™ 2S T/S EP Trim	\$15.00
UTS2711	90 Degree M-CORE™ 2S V/O Trim	\$15.00	UTS244202EP	Colinet M-CORE™ 2S S/O EP Trim	\$15.00
UTS28713EP	Via M-CORE™ 2S T/S Ep Trim	\$15.00	UTS244201	Colinet M-CORE™ 2S V/O Trim	\$15.00
UTS28712EP	Via M-CORE™ 2S S/O Ep Trim	\$15.00			





































AVAILABLE FINISHES



Chrome



Matte Black



Polished Nickel



Brushed Nickel



Brushed Gold



Oil Rubbed Bronze

2-Series trim compatible with M-CORE™ universal valves is available in any finish currently offered on corresponding bath collections. S = SPIFF

M-CORE™ 2-Series Product Line – 2nd Upgrade

DESCRIPTION	SKU #	
UT24503EP	Wynford M-CORE™ 2S T/S EP Trim	\$5.00 (S)
UT24502EP	Wynford M-CORE™ 2S S/O EP Trim	\$5.00
UT24501	Wynford M-CORE™ 2S V/O Trim	\$5.00
UT2193EP	Align M-CORE™ 2S T/S EP Trim	\$5.00
UT2193NH	Align M-CORE™ 2S T/S NH Trim	\$5.00
UT2192EP	Align M-CORE™ 2S S/0 EP Trim	\$5.00
UT2192NH	Align M-CORE™ 2S S/O NH Trim	\$5.00
UT2191	Align M-CORE™ 2S V/O Trim	\$5.00
UT2693EP	Voss M-CORE™ 2S T/S EP Trim	\$5.00
UT2692EP	Voss M-CORE™ 2S S/O EP Trim	\$5.00
UT2691	Voss M-CORE™ 2S V/O Trim	\$5.00
UT2313EP	Belfield M-CORE™ 2S T/S EP Trim	\$5.00
UT2312EP	Belfield M-CORE™ 2S S/O EP Trim	\$5.00
UT2311	Belfield M-CORE™ 2S V/O Trim	\$5.00
UT2813EP	Rizon M-CORE™ 2S T/S EP Trim	\$5.00
UT2813NH	Rizon M-CORE™ 2S T/S NH Trim	\$5.00
UT2812EP	Rizon M-CORE™ 2S S/O EP Trim	\$5.00
UT2812NH	Rizon M-CORE™ 2S S/O NH Trim	\$5.00
UT2811	Rizon M-CORE™ 2S V/O Trim	\$5.00

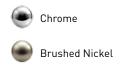








AVAILABLE FINISHES







2-Series trim compatible with M-CORE™ universal valves is available in any finish currently offered on corresponding bath collections.

S = SPIFF



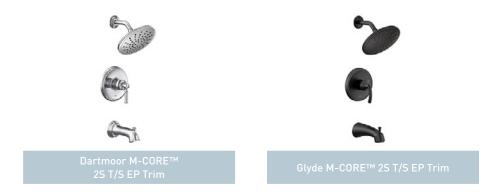
M-CORE™ 2-Series Product Line – 1st Upgrade

DESCRIPTION	SKU#		
			_
UT2283EP	Dartmoor M-CORE™ 2S Rs T/S EP Trim	\$5.00	6
UT2183EP	Dartmoor M-CORE™ 2S T/S EP Trim	\$5.00	6
UT2282EP	Dartmoor M-CORE™ 2S Rs S/O EP Trim	\$5.00	(5)
UT2182EP	Dartmoor M-CORE™ 2S S/O EP Trim	\$5.00	6
UT2181	Dartmoor M-CORE™ 2S V/O Trim	\$5.00	(5)
UT2843EP	Glyde M-CORE™ 2S RS T/S EP Trim	\$5.00	6
UT2743EP	Glyde M-CORE™ 2S T/S EP Trim	\$5.00	(5)
UT2842EP	Glyde M-CORE™ 2S RS S/0 EP Trim	\$5.00	6
UT2742EP	Glyde M-CORE™ 2S S/0 EP Trim	\$5.00	(5)
UT2742EPBL	Glyde M-CORE™ 2S S/O EP Trim	\$5.00	6

DOWNLOAD 2021 PRICING TABLE

All product lines available in Eco Performance options only. Available in tub/shower, shower only, valve only, and select no head platforms. Does not come in an integrated transfer valve option.

Refer to moen.com/professional for more information.



AVAILABLE FINISHES



2-Series trim compatible with M-CORE™ universal valves is available in any finish currently offered on corresponding bath collections.