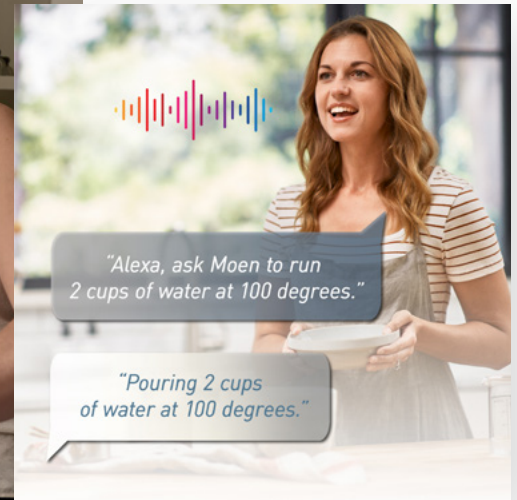




New Product Introduction 2021

Smart Home Connected Products

MOEN®



Available Now 💰

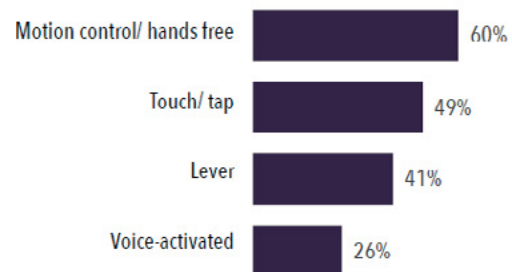
U BY MOEN™ SMART FAUCET

To drive growth and solidify our reputation as the leader in innovating smart fixtures, Moen® is further expanding our U by Moen™ Smart Kitchen Faucet suite offerings with three new suites. The NEW! KURV™ kitchen suite features U by Moen™ technology, the Weymouth® U by Moen™ option is now offered in Matte Black, and the Belfield™ kitchen expansion will include a U by Moen™ option across all finishes.

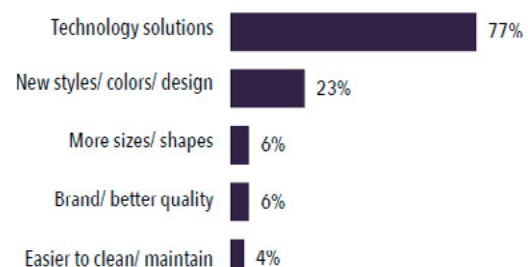
Market Trend Information

Designers indicated that motion control/hands free activation and voice-activation will be extremely popular for kitchen faucets in the next three years. Likewise, more than three quarters of designers are seeing technology solutions as the primary exciting innovation in kitchens.

FEATURES



FAUCETS



Say Hello to Your New Kitchen Assistant:

The U by Moen™ Smart Faucet

U BY MOEN
SMART FAUCET.

LED Temperature Indicator lets you know when your water has reached the right temperature for the job.

Reflex™ pulldown spray wand allows for greater reach in the sink and retracts smoothly and securely every time.

reflex

Wave sensor positioned at the front of the faucet starts and stops water flow with a simple hand movement, without touching the faucet.

Power Boost™ technology offers a faster clean and faster fill with the push of a button.

POWERBOOST

Handle Activation offers manual operation, when desired.

Voice Activation controls your faucet through your smart speaker, precisely dispensing water at desired temperature and volume.



Fits Your Space Perfectly

This year, U by Moen™ Smart Faucet technology will be available on eight of Moen®'s most popular kitchen showroom collections across a broad range of finishes. Consumers can adopt smart home technology in the kitchen without ever having to sacrifice on style.

\$ Weymouth® - BL Expansion

\$ STō®

NEW! KURV™

\$ Nio™

\$ Paterson™

Align®

\$ Sinema™

NEW! Belfield™

Sleek™

Features & Benefits

Flexible Controls, Any Way You Choose

USE ONE OF FOUR UNIQUE AND FLEXIBLE ACTIVATION CONTROLS:

Hands-free sensor



Voice

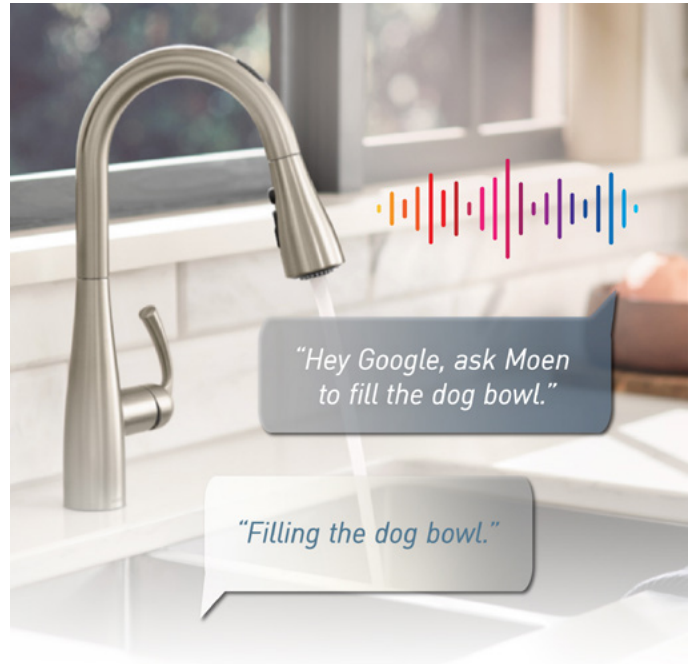


Smartphone app



Handle

More importantly, users can mix and match controls as a result of our open hierarchy design. This feature is a key competitive differentiator as the U by Moen™ Smart Faucet is the only voice-activated kitchen faucet on the market to offer voice and hands-free activation regardless of the faucet's manual handle position.



Unmatched Precision

With its intelligent flow controls, the U by Moen™ Smart Faucet delivers precise measurements from as little as 1 tablespoon up to 15 gallons. Our command structure supports:

- Metric and nonmetric measurements
- Fractional units
- Smartphone App

Optional AC adapter available to connect directly to a GFI-certified outlet.






A Personalized Experience

With its intelligent flow controls, the U by Moen™ Smart Faucet delivers precise measurements from as little as 1 tablespoon up to 15 gallons. Our command structure supports:








- Powered by six included D batteries; average life span of two years.

Unlike competitive products, there is no need for a dedicated “non-switched” outlet, which can often complicate installation and add project cost.

Product Line

DESCRIPTION	SKU #	SPIFF
S73004EVBL	U by Moen™ Smart Faucet Weymouth™ One-Handle Pulldown BL	\$25.00  Q3 2021
7260EVSRS	U by Moen™ Smart Faucet Belfield™ One-Handle Pulldown SRS	New!
7260EVORB	U by Moen™ Smart Faucet Belfield™ One-Handle Pulldown BL	New!
7260EVC	U by Moen™ Smart Faucet Belfield™ One-Handle Pulldown BG	New!
7260EVBL	U by Moen™ Smart Faucet Belfield™ One-Handle Pulldown CH	New!
9126EVC	U by Moen™ Smart Faucet KURV™ One-Handle Pulldown SRS	\$25.00  Q2 2021
9126EVNL	U by Moen™ Smart Faucet KURV™ One-Handle Pulldown BL	\$25.00  Q2 2021
9126EVSRS	U by Moen™ Smart Faucet KURV™ One-Handle Pulldown CH	\$25.00  Q2 2021
9126EVBL	U by Moen™ Smart Faucet KURV™ One-Handle Pulldown SRS	\$25.00  Q2 2021

AVAILABLE FINISHES

-  Chrome
-  Matte Black
-  Black Stainless
-  Spot Resist Stainless
-  Brushed Gold
-  Oil Rubbed Bronze
-  Polished Nickel

Product Details



U by Moen™ Smart Faucet
Weymouth® One-Handle Pulldown



U by Moen™ Smart Faucet
KURV™ One-Handle Pulldown



U by Moen™ Smart Faucet
Belfield™ One-Handle Pulldown



Now Available 💰

FLO BY MOEN™



Families suffer catastrophic water damage more often than fire and theft combined* Flo by Moen™ eliminates that risk. We're excited to announce expansions to the Flo by Moen™ water security portfolio. Moen®, in partnership with Flo Technologies Inc., is now able to bring this cutting-edge innovation to a larger consumer and customer audience by introducing retrofit accessories, and the NEW! Smart Sump Pump Monitor.

Help consumers' protect their remodel investment and their homes by incorporating these products into their remodel



DON'T FACE WATER DAMAGE ALONE

7X

More Likely Than Theft

7X

More Likely Than Fire

Source: Insurance Information Institute - Facts + Statistics: Homeowners and renters insurance

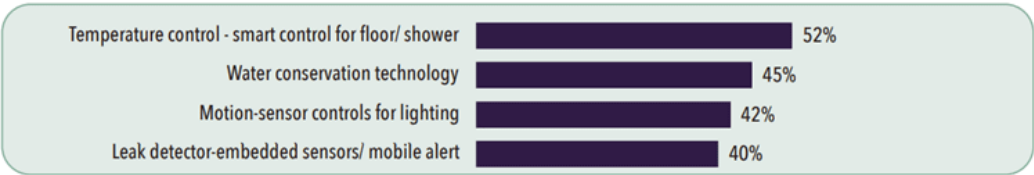
Market Trend Information

Nearly half of designers indicated that automatic leak/flood detectors will be extremely popular over the next 3 years in both the kitchen and bath.

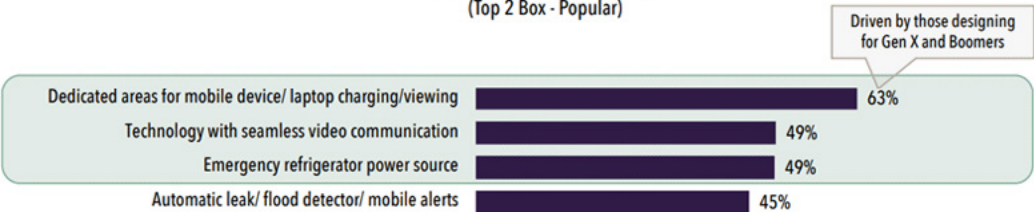
Flo by Moen™ products offer affordable water security solutions to protect consumer remodel investments.

“Over the next three years, how popular do you think each of the following technology solutions will be in new or remodeled kitchens and primary bathrooms?”

BATHROOM TECHNOLOGY NEXT THREE YEARS
(Top 2 Box - Popular)



KITCHEN TECHNOLOGY
(Top 2 Box - Popular)



Source: NBKA Design Trends 2021



Available Late 2021

NEW! Flo by Moen™ Smart Sump Pump Monitor

Providing an entry point into leak detection, the detector introduces consumers to the Moen ecosystem of connected products and encourages adoption of the Flo by Moen™ mainline smart water shutoff for true whole-home protection.



Replace the anxiety of a flooded basement with the power of 24/7 peace of mind and plumbing protection with the new Flo by Moen™ Smart Sump Pump Monitor*. This device uses connected, smart technology to help homeowners reduce the risk of flooding as a result of failed sump pumps by providing monitoring and alerts when potential failures or unusual conditions are detected.

Ring & Control4 only works with the Smart Water Shutoff

Features & Benefits

The Flo by Moen™ Smart Water Security System offers peace of mind and puts users in control over their water supply to help detect and prevent leaks, as well as monitor water usage, all from the convenience of their smartphone.

- The Flo by Moen™ Shutoff Valve monitors and helps protect the water inside of the home's pipes.
- Flo by Moen™ Smart Water Detector, a discreet 3.5" sensor placed anywhere users see a risk, monitors for water inside of the home, outside of the pipes.
- And now the new! Flo by Moen™ Smart Sump Pump Monitor, continuously monitors sump pump performance, helping to protect from water outside of the home.

The Flo by Moen™ Smart Pump Monitor is already gaining recognition throughout the industry



Editors' Choice Award:
CES 2021 and Best
of KBIS 2021 Silver
Winner



Features & Benefits

Real-Time Sump Pump Health Check

- Includes Smart Water Level Sensor that monitors water levels in real time to alert homeowners of a flooding risk or if the pump is not working efficiently.

Back-Up for Your Back-Up:

- Runs tests on the battery back-up system (if applicable) to ensure it's ready to work when needed.

Away from Home Access:

- Provides real-time notifications about potential issues with the sump pump system via the Moen® App and through an audible siren for when users aren't nearby their smartphone.

Freeze Alert:

- Offers location monitoring to alert for abnormalities in temperature which can indicate problems with freezing pipes.



24/7 Monitoring with Alerts:

- Plug any brand sump pump into the Wi-Fi enabled smart outlet to monitor pump performance and be alerted of potential issues.

Humidity Monitoring:

- Offers location monitoring to alert for abnormalities in humidity percentage which can indicate the possible occurrence of mold.

Leak Detection:

- Device includes standalone leak detector, and includes a Remote Leak Sensing Disc to enable another layer of protection by letting homeowners know as soon as water is where it shouldn't be near their sump pump.

Outage Alert:

- Notifies users via the app and through an optional audible alarm on the monitor if there is a Wi-Fi or power outage which could disrupt the primary sump pump from working properly.



Product Line

DESCRIPTION	SKU #			SPIFF
S2000ES	Smart Sump Pump Monitor	\$15.00	\$	Q4 2021
920-001	Lithium Ion Battery Back Up	\$15.00	\$	Q3 2020
920-003	25' Extension Cable	\$2.00	\$	Q3 2020
920-006	6' Leak Sensing Cable	\$2.00	\$	Q3 2020
930-001	.75" NPT Spacer Kit	\$5.00	\$	Q3 2020
930-002	.75" CC Spacer Kit	\$5.00	\$	Q3 2020
930-003	1" NPT Spacer Kit	\$5.00	\$	Q3 2020
930-004	1" CC Spacer Kit	\$5.00	\$	Q3 2020
930-005	1.25" NPT Spacer Kit	\$5.00	\$	Q3 2020
930-006	1.25" CC Spacer Kit	\$5.00	\$	Q3 2020

Product Details



Flo by Moen™ Smart Sump
Pump Monitor

Refer to moen.com/professional for more information.